

MICE EVENTS – FREQUENTLY ASKED QUESTIONS (FAQS)

Updated as of 29 April 2022

A: MICE EVENT REQUIREMENTS

1. What is the capacity limit for MICE events?

- a. From 26 April 2022, MICE events can proceed without capacity limits.

2. What is the prevailing group size limit for MICE events? How many people can I have at a table during meals?

- a. From 26 April 2022, group size limits will be removed for MICE events. There is no need to enforce a limit on the number of participants per group/table.

3. Are there limitations to the event venues allowed under the STB MICE SMMs?

- a. There is no restriction to the types of event venues allowed as long as the venues can be hired as a function centre and are able to implement measures under the Safe Business Events Framework.
- b. MICE events can be held at F&B establishments. EOs must also comply with the prevailing SMMs for F&B establishments¹.

4. Is Food and Beverage allowed to be served at MICE events?

- a. Yes. F&B is permitted at MICE events, including self-served buffets and communal servings (i.e. sharing plates).
- b. For avoidance of doubt, all participants consuming F&B at MICE events must be fully-vaccinated².
- c. Participants are no longer required to be stationary (i.e. seated or standing) during consumption of F&B.

5. Are hors d'oeuvres allowed at MICE events?

- a. Yes, this is permitted.

6. Can I organise standing receptions with F&B?

- a. Yes, provided all participants consuming F&B are fully vaccinated.
- b. If the standing reception is held indoors, EOs must ensure participants must remain masked when not eating/drinking.

7. Can I have food sampling and cooking demonstrations at my event?

- a. Yes, food sampling and cooking demonstrations may take place at MICE events.

¹ <https://www.enterprisesg.gov.sg/covid-19/safe-distance>

² <https://go.gov.sg/vdsmminfo>

8. Are live performances permitted at MICE events?

- a. Yes, from 29 Mar 2022, live performances are allowed at MICE events. E.g. lion dance during the opening ceremony, string quartet during meals, etc.
- b. EOs may refer to NAC's guidelines on the resumption of live performances [here](#).

9. Is dancing permitted at MICE events?

- a. Yes, dancing is allowed at MICE events. However, masks should be worn at all times and Event Organisers and Event Venues (collectively, EOs) must ensure all participants are fully vaccinated for MICE events with > 500 participants.

10. Will product testing and demonstrations be permitted at MICE events?

- a. Yes, product testing is allowed. However, masks should be worn at all times. If masks need to be removed for such testing (e.g. make-up testers, dental equipment), participants must put on their masks as soon as they have finished testing the product.

11. Are Vaccinated-differentiated SMMs (VDS) still required at MICE events?

- a. VDS is still required at MICE events with > 500 participants. Event Organisers and Event Venues (collectively, EOs) must ensure all participants are fully vaccinated³.
- b. While VDS is no longer required for MICE events with ≤ 500 participants, only fully-vaccinated persons will be permitted to consume F&B at the event, in line with the prevailing national guidelines.

12. Is it possible to have non-vaccinated participants/exhibitors participate in a MICE event? Is it possible to permit entry to non-vaccinated participants if they have undergone Pre-Event Testing (PET)?

- a. Unvaccinated participants are permitted at MICE events with ≤ 500 participants, provided that they do not consume any F&B at the event. Unvaccinated individuals are strictly not allowed to participate in MICE events with > 500 participants.
- b. Unvaccinated individuals will not be permitted at MICE events with > 500 participants even with a PET.

B: INTERNATIONAL VISITORS

13. How can international visitors attend MICE events in Singapore?

- a. Fully vaccinated travellers can now enjoy quarantine-free entry into Singapore with no testing required. Please refer to ICA's website for more information [here](#).

³ <https://go.gov.sg/vdsmminfo>

C: ORGANISING A MICE EVENT

14. Do I need to submit an application to organise a MICE event?

- a. No. With effect from 29 March 2022, Event Organisers and Event Venues (collectively, EOs) do not need to submit an application to organise a MICE Event. EOs must continue to ensure all SMMs are adhered to.

15. Are participants able to move freely between conference sessions and exhibition floor (all within the event halls)?

- a. Yes, participants are able to move freely between different premises of the event space.
- b. Event Organisers must ensure that all participants in the event space are fully vaccinated if the event has > 500 participants.

16. What is the role of the Event Organiser and Event Venue? Who would be penalised in the event of a contravention?

- a. Both the Event Organiser and Event Venue are jointly responsible for the events taking place under their purview. In the event of any contravention, Enforcement Officers will investigate the facts and circumstances leading to the contravention to determine which party is liable, or if both parties are liable.

D: FINANCIAL SUPPORT FOR MICE EOs

17. What are some of the financial assistance available for EOs?

i. Marketing and Visitor Experience

- a. EOs with new products and experiences which will improve the overall visitor experience and increase the attractiveness of Singapore to visitors can tap on the [Experience Step-Up Fund \(ESF\)](#). Some examples include the development of virtual reality (VR) and augmented reality (AR) products which showcase Singapore during the conference, contactless technology which enhance delegate experience etc.

ii. Technology and Innovation

- b. Separately, there is the [Productivity Solutions Grant \(PSG\)](#) under Enterprise Singapore (ESG) which encourages enterprises to continue digitalisation and productivity upgrading efforts. EOs can refer to the list of supportable solutions and identify relevant solutions that best suit your business needs on the PSG website. Some of the pre-scoped IT solutions and equipment include virtual meeting and telephony tools, , video analytics for crowd management, autonomous floor cleaner, fleet management, etc to support local enterprises in their digitalisation and productivity efforts.
- c. If you're taking this period to rethink your company's current business models or redesign your work processes to be more efficient, there is the [Business Improvement Fund \(BIF\)](#) which aims to encourage technology innovation and adoption to improve productivity and competitiveness. Companies could also leverage on technologies and customised solutions to make routine tasks more efficient. These could include the development of an integrated e-registration system to serve the needs of your clients, automation of cleaning processes

at event venues which integrates Artificial Intelligence (AI) navigation to clean floors without human intervention, or customised hybrid meeting solutions which enable simultaneous broadcast of multiple sessions on a single platform etc.

iii. Financing Schemes

- d. Small and Medium Enterprises (SMEs) can also consider the [Enterprise Financing Scheme – SME Working Capital Loan](#) (EFS-WCL) and [Temporary Bridging Loan Programme](#) under Enterprise Singapore to seek help with working capital and cashflow needs.

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