



I'M A

COLLECTOR

Passion Made Possible

Singapore is much more than the sum of its numerous attractions. It's constantly evolving, reinventing, and reimagining itself, with people who are passionate about creating new possibilities.

It's where foodies, explorers, collectors, action seekers, culture shapers, and socialisers meet – and new experiences are created every day.

Don't stop at finding out what you can do when you visit. Let our Passion Ambassadors show you what you can be when you're here. Because we're more than just a destination. We're where passion is made possible.

WHERE COLLECTORS MEET.

Singapore is a paradise for must-have international fashion, trendy bazaars and a whole lot more. Indulge in heritage brands and uncover the local design scene. Visit international flagship stores along Orchard Road for luxury brands. Head to our ethnic enclaves for memorabilia of different cultural influences. If you have a passion for what's in vogue and one of a kind, here's where the collectors—**stylemeisters, sneakerheads, designers, trend setters**—meet.

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SPECIAL SHOPPING SERVICES



What can be better than shopping? Shopping AND enjoying fabulous services. From getting a personal shopping experience to enjoying complimentary limo rides around town, we'll show how you can get the most out of your rendezvous at Singapore's major shopping malls. Don't just buy, be a collector.

1 PERSONAL SHOPPING SERVICE AT THE SHOPPES

A special, by-appointment only experience, the Personal Shopping Experience lets you shop like a VIP. Update your wardrobe, shop for special gifts, get your hair and makeup done – all these can be arranged for just SGD250 per session (maximum of 3 hours).

Other privileges:

- Complimentary Fragrance Profiling Service by Penhaligon's (upon request).
- TWG Tea Selection Experience (with a complimentary gift) at TWG Tea Salon & Boutique after the session.
- A SGD250 Shopping Voucher, redeemable upon minimum spend of SGD1,000 (except for complimentary sessions).

Terms and conditions apply.



2 FREE LIMOUSINE AIRPORT TRANSFER AT ION ORCHARD

Travel to the airport in style, with this free service. Just spend a minimum of SGD5,000 (from maximum of 4 same-day receipts) and redeem the ride at Singapore Visitors Centre @ ION Orchard on level 1, Concierge Counter. While there, you can also enjoy complimentary wifi and mobile phone charging.

Terms and conditions apply. Free limousine airport transfer available 1 January 2019 till 31 December 2019. Please check with ION Orchard for updates.

📍 2 Orchard Turn
 🌐 www.ionorchard.com
 ☎ +65 6238 8228



📍 Marina Bay Sands,
 10 Bayfront Avenue
 🌐 www.marinabaysands.com/shopping
 ☎ +65 6688 8868



3 FREE LIMOUSINE RIDE TO ANY DESTINATION AT PARAGON

It may get tiring after a whole day of shopping to your heart's content, so rest up and enjoy a ride to anywhere in Singapore, whether it's to your hotel or the airport. All you have to do is spend a minimum of SGD5,000 (from maximum of 3 same-day receipts).

While waiting for your ride, sip on your free drink (available with a single-same day receipt).

Terms and conditions apply. Free limousine ride available till 31 December 2019. Limited to first 50 shoppers per month. Please check with Paragon for updates.

📍 290 Orchard Road
 🌐 www.paragon.com.sg
 ☎ +65 6738 5535



TOURIST REFUND SCHEME

How to get a refund for Goods and Services Tax (GST)

- Purchase more than SGD100 (including GST) at participating stores (look out stores with "Tax Free" shopping sign).
- Check with the cashier to receive the receipts.
- Share receipts (up to 3 same-day receipts/invoices from shops bearing the same GST registration number to meet this minimum purchase amount of SGD100).
- Claim a refund on the 7% Goods and Services Tax (GST) paid on your purchases from Electronic Tourist Refund self-help kiosks (eTRS kiosks) found at:
 - 📍 Changi Airport Departure Check-in Hall (before departure immigration)
 - 📍 Changi Airport Departure Transit Lounge (after departure immigration)
 - 📍 Seletar Airport Immigration & Checkpoints Authority (ICA) duty office

Details at www.visitsingapore.com/travel-guide-tips

1 KAMPONG GLAM / HAJI LANE



MUJOSH
 www.mujoosh.com
 +65 6634 1323

SIFR AROMATICS
 42 Arab Street
 www.sifr.sg
 +65 6392 1966

HYGGE
 37 Haji Lane
 fb/hyggeshopsg
 +65 8163 1893



BEST KEPT SHOPPING SECRETS BY PRECINCT

You will often hear that Singapore is a shopper's paradise—and that's because retail therapy in the city goes far beyond big brands and flagship stores. Take the time in the various enclaves to scratch beneath the surface and you'll be rewarded with exciting shops and boutiques, from the cutting-edge to the traditional, where you can score many surprising finds.

This Malay heritage area dazzles with trendy modern boutiques amid a rich backdrop of cultural landmarks, such as the Sultan Mosque and the Malay Heritage Centre. Be lured by the charms of hipster haven Haji Lane, where beautifully curated boutiques and an eclectic mix of bars and cafés await. Duck into **Mujosh** for chic sunnies and designer frames. But if you want a whiff of the area's rich heritage, pop



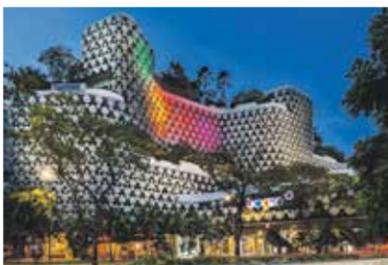
by **Sifr Aromatics**, which deals in handmade scents, candles and balms that combine modern techniques and old-world ingredients. For a truly special keepsake, customise your own bespoke scent after consulting with the store's professionals.

Other gems? A cozy little store filled with trinkets and special gifts that you can personalise - **Hygge**, pronounced as 'hoo-gah' - brings a sense of calmness to the busy stretch of Haji Lane.



BRAS BASAH BUGIS

Shop for high street brands at **Bugis Junction** then cross the connecting bridge to **Bugis+**, with its massive, crystal-like facade. Then, pick up bargains from over 600 shops at the revamped **Bugis Street market**. Walk over to **Supermama** by Edwin and Meiling Low. Its flagship on Beach Road is home to giftware that represents the contemporary Singapore culture.



BUGIS JUNCTION
 200 Victoria Street
 www.bugisjunction-mall.com.sg/en
 +65 6557 6557

BUGIS+
 201 Victoria Street
 www.capitaland.com.sg/malls/bugisplus/en.html
 +65 6634 6810

BUGIS STREET MARKET
 4 Bugis Street

SUPERMAMA
 265 Beach Road
 supermama.sg
 +65 6291 1946



3

CHINATOWN

GOLDEN SCISSOR CHEONGSAM

📍 Blk 32 New Market Road #02-1114-1116
People's Park
🌐 [fb.com/goldenscissorcheongsam](https://www.facebook.com/goldenscissorcheongsam)
☎ +65 8163 0178

Take time to wander around the touristy bits of Chinatown's bustling markets, and you'll be duly rewarded with unexpected finds. For every Merlion keychain, there is an exquisite calligraphy painting; for every fridge magnet of the city skyline,

you'll find perfume and make-up at jaw-droppingly low prices. But if it is quality traditional garb you are after, look out for this name: **Golden Scissor Cheongsam**. There are no ill-fitting off-the-rack finds here. The shop offers custom-made

cheongsam (traditional Chinese dress), tailored to every curve of your silhouette and designed in your choice of modern or traditional fabrics, patterns and trims.



The vibrant sights and sounds of Little India are gifts in themselves: the rich fragrance of curries, the colours of hanging garlands, the sounds of prayer chants filling the air. But what if you want to bring home a memento that's more tangible? Other than the gorgeous textiles and addictive snacks—murukku (savory crackers) comes to mind—make a stop at **Mustafa Centre**, a secret among local night owls and bargain hunters. This mega-mall is open round-the-clock, and sells over 300,000 items that include beauty products, jewellery, groceries and electronics.



MUSTAFA CENTRE

📍 145 Syed Alwi Road
🌐 www.mustafa.com.sg
☎ +65 6295 5855

4

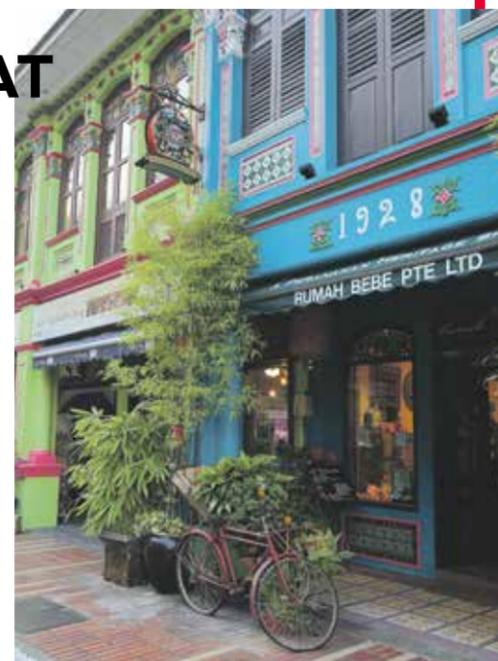
LITTLE INDIA



5 KATONG / JOO CHIAT

The Joo Chiat/Katong neighbourhood is a beloved gem in the East, and it's easy to see why. The heady mix of old and new draws you in as you spot traditional shophouses alongside chic yoga studios and traditional coffee shops beside hip cafés that crank out cold-brewed coffees. At every turn, you'll be met with a unique take on local heritage.

Visit Peranakan (Straits-born people of Chinese and Malay/Indonesian heritage) shop **Rumah Bebe** to pick up rich fabrics and embroidered pouches, and then head over to **Cat Socrates**. This charming shop, founded by Hellen Jiang, specialises in Singaporean literature and quirky local-inspired bric-a-brac—think cushions that resemble kueh tutu (steamed cakes with crushed peanut or grated coconut filling), terrariums, feline-related merchandise and Singlish (a colloquial form of English) postcards.

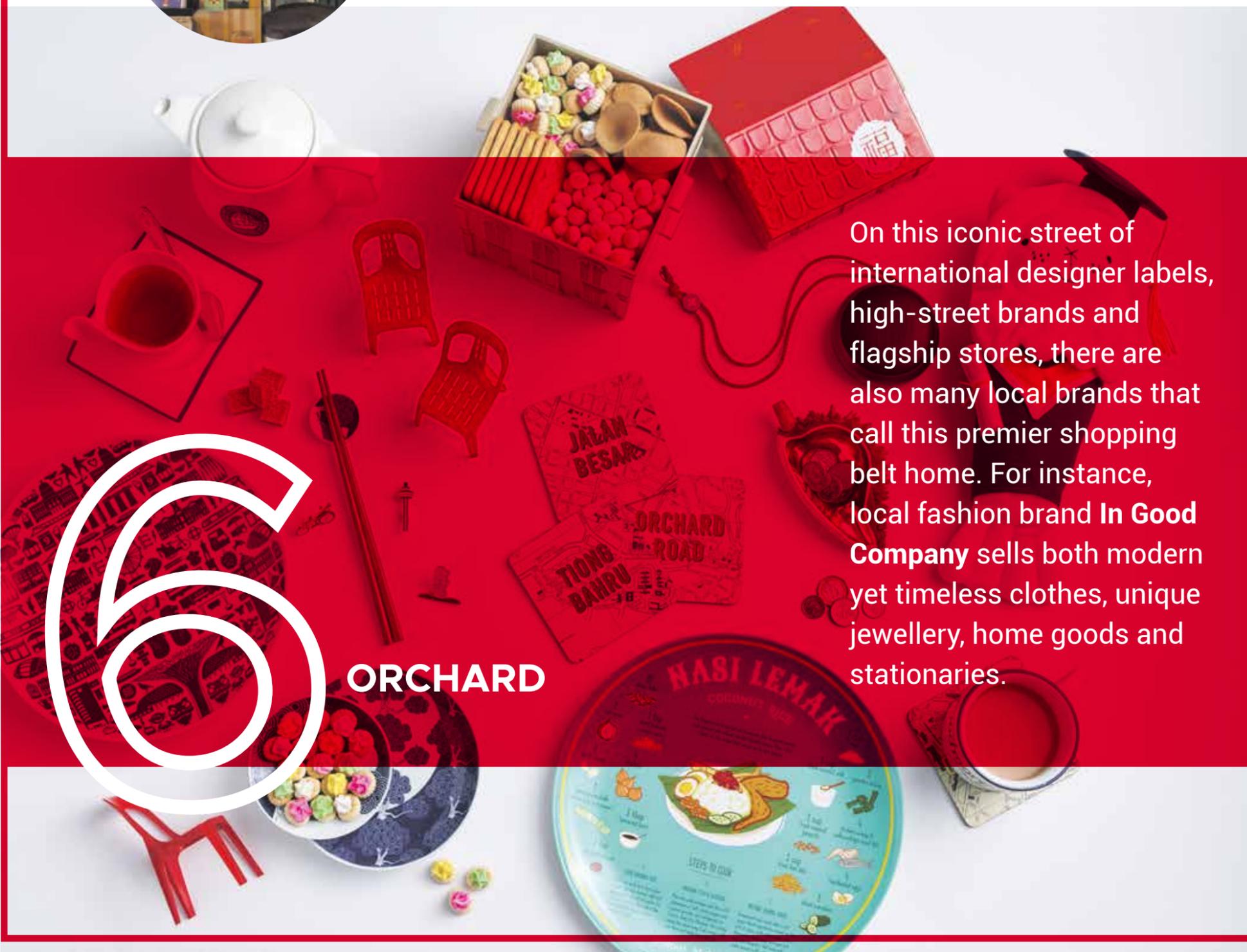


RUMAH BEBE

📍 113 East Coast Road
☎ +65 6247 8781

CAT SOCRATES

📍 448 Joo Chiat Road
🌐 catsocrates.wixsite.com/catsocrates
☎ +65 6348 0863



On this iconic street of international designer labels, high-street brands and flagship stores, there are also many local brands that call this premier shopping belt home. For instance, local fashion brand **In Good Company** sells both modern yet timeless clothes, unique jewellery, home goods and stationaries.

6 ORCHARD

ORCHARD

Looking for a one-stop place to browse through stylish and contemporary apparels? **The Editor's Market** offers a mix of in-house designed pieces where the more you shop, the lesser you have to pay! But if you want something one-of-a-kind, get yourself a custom notebook or leather pouch handmade by craftsmen at **Bynd Artisan**. You can even attend a craft workshop to make one yourself, if you like. Or if you prefer to get your retail fix from 60 up-and-coming homegrown labels, ranging from artisanal wares to furniture and fashion, **Design Orchard** is the place to be.

IN GOOD COMPANY

📍 #B1-06, ION Orchard
 🌐 ingoodcompany.asia
 ☎ +65 6358 2018

THE EDITOR'S MARKET

📍 #03-01 To 08, 313@Somerset,
 313 Orchard Road
 🌐 theeditorsmarket.com

BYND ARTISAN

📍 #B1-02A, Takashimaya Shopping Centre,
 Ngee Ann City, 391 Orchard Road
 🌐 byndartisan.com
 ☎ +65 6267 5066

DESIGN ORCHARD

📍 250 Orchard Road
 🌐 www.designorchard.sg



TIONG BAHRU

BooksActually stocks plenty of local titles and retro knick-knacks – you may spend hours at the store just browsing through everything.

Tiong Bahru is the oldest housing estate in Singapore, and when you visit this quaint community, you'll immediately notice an intriguing mix of old and new.

Besides the many hip cafes to get coffee and take Instagrammable shots, it's also a great place to go for a spot of retail therapy. Independent bookstore **BooksActually** stocks plenty of local titles and retro knick-knacks – you may spend hours at the store just browsing through everything. For all the music lovers out there, **Curated Records** offers a selection of vinyl, from rare vintage LPs to mainstream hits.



BOOKSACTUALLY

📍 No. 9 Yong Siak Street
 🌐 www.booksactuallyshop.com
 ☎ +65 6222 9195

CURATED RECORDS

📍 55 Tiong Bahru Road, #01-53
 🌐 fb.com/curatedrecords
 ☎ +65 6438 3644

FROM SKATEBOARD EXTRAORDINAIRE TO SNEAKER CUSTOMISER

With a dedicated following of sneaker collectors both locally and abroad, Mark channels punk's unbridled spirit in this shoe customisation and streetwear design. Inspired by his painter father and the rebellious nature of punk rock, a young Mark spent countless evenings sketching cartoons of the 1990s in his science textbooks.

He spent the days of his youth skateboarding at the Padang, an activity that still influences his iconic designs. In 2002, he sold his first pair of customised Nikes online, a sale that kick-started his journey as a pioneer in the field of sneaker design. Since then, Mark's home-grown label - SBTG - has attracted the attention of international celebrities like Kobe Bryant.

Mark's passion for designs stems from the tough lessons he learnt while picking up skateboarding. "Skateboarding is a brutal teacher," he shares. "To land a trick, you first learn how to fall." This determination to forge his own life path inspired him to buck societal expectations, and turn his passion for design into a career. The tenets of freedom that underlies punk and skateboarding still inspires him to this day: "Growing up in the 1980s, everybody wanted to be a lawyer or a doctor, but I've always had an anti-establishment attitude. Skateboarding taught me how to think independently."



1 ALERT TO URBAN FORMS

"Skateboarding forces you to be more alert to the world around you," Mark shares. Under the Helix Bridge at **Marina Bay Sands®** - where he makes a point to skate every Saturday - he mindfully navigates the urban terrain. It is this dynamic perspective that defines him and his works.

📍 10 Bayfront Avenue



MARK'S URBAN PLAYGROUND

From fusion cuisine that mirrors his iconic design style, to skateboarding routes that influenced his mindset as a young designer, Mark invites you to explore the city that inspires him.

2 FUELLED BY FUSION

When he needs to fuel up for new escapades, Mark heads to **Lokkee**. Like his designs, the establishment's menu blends Eastern and Western influences. "Lokkee presents itself differently: It's not just that the ingredients are fresher. It's definitely more innovative than standard Chinese food."

📍 68 Orchard Road, #03-01, Plaza Singapura



3 A PIONEER OF NEW DESIGNS

Over the years, SBTG has expanded to include apparel, leather products and industry collaborations. To see the fruits of Mark's pioneering labour, visit **Limited Edt** at Marina Bay Sands. "I feel a responsibility to show the next generation that you can be an independent artist," he shares.

📍 The Shoppes At Marina Bay Sands, Canal Level B2-112, 2 Bayfront Avenue



4 SCHOOLED IN THE STREETS

Before he became known as Mr 'SBTG', Mark spent his youth exploring new skateboarding routes in the heart of the city. The route from the **Supreme Court** to the Padang is one he remembers fondly. "That whole route and journey is my playground," he shares. "Every single time I go there it inspires me."

📍 1 Supreme Ct Ln



1-DAY STREET GUIDE

Follow street-inspired designer Mark Ong as he navigates Singapore's urban landscape, zipping through iconic landmarks and dining hotspots.



1 PENINSULA PLAZA

To understand Singapore from the perspective of a street-influenced designer, start your day at **Peninsula Shopping Centre** and **Peninsula Plaza**, one of Mark's haunts as a young skateboarder.

"When I was younger, I would always go to the skate stores at Peninsula Plaza, just to look at gear and hang out." Singapore's punk spirit still thrives in these shopping complexes, with stores selling rock music equipment, street apparel and affordable skate gear.

📍 111 North Bridge Rd

2 PLAZA SINGAPURA

Break for lunch at **Lokkee**, a restaurant that serves up Chinese cuisine with a Western twist. Much like his own sneaker designs, Mark enjoys food that favours cultural fusion presented unconventionally.

"You can get Chinese cuisine anywhere in Asia, but I've never had Asian food as unique as what's served up at Lokkee," he enthuses. Menu staples at Lokkee include braised beef served in a flaming pineapple and pork crackling in fermented beancurd.

📍 68 Orchard Road

3 ARTSCIENCE MUSEUM

Spend the mid-afternoon relaxing by the water at Marina Bay Sands, one of Singapore's largest luxury shopping malls. Since its opening in 2010, the integrated resort's iconic architecture has transformed Singapore's skyline. It is, coincidentally, Mark's current favourite place to skate at during the weekends.

"The area under the Helix Bridge and near the **ArtScience Museum**™ is one of the most beautiful places in the world to skate right now," Mark observes. "The ground is perfect, and this is the downtown area so people are dressier. It's also by the water, and if it's too sunny, we can go under the Bridge."

📍 6 Bayfront Ave

4 MARINA BAY SANDS

Should you wish to purchase Mark's iconic sneakers, visit **Limited Edt**, a sneaker store in the basement of **The Shoppes at Marina Bay Sands**. This boutique store stocks—you guessed it—limited edition kicks. Mark's camouflaged-marked creations have had pride of place here.

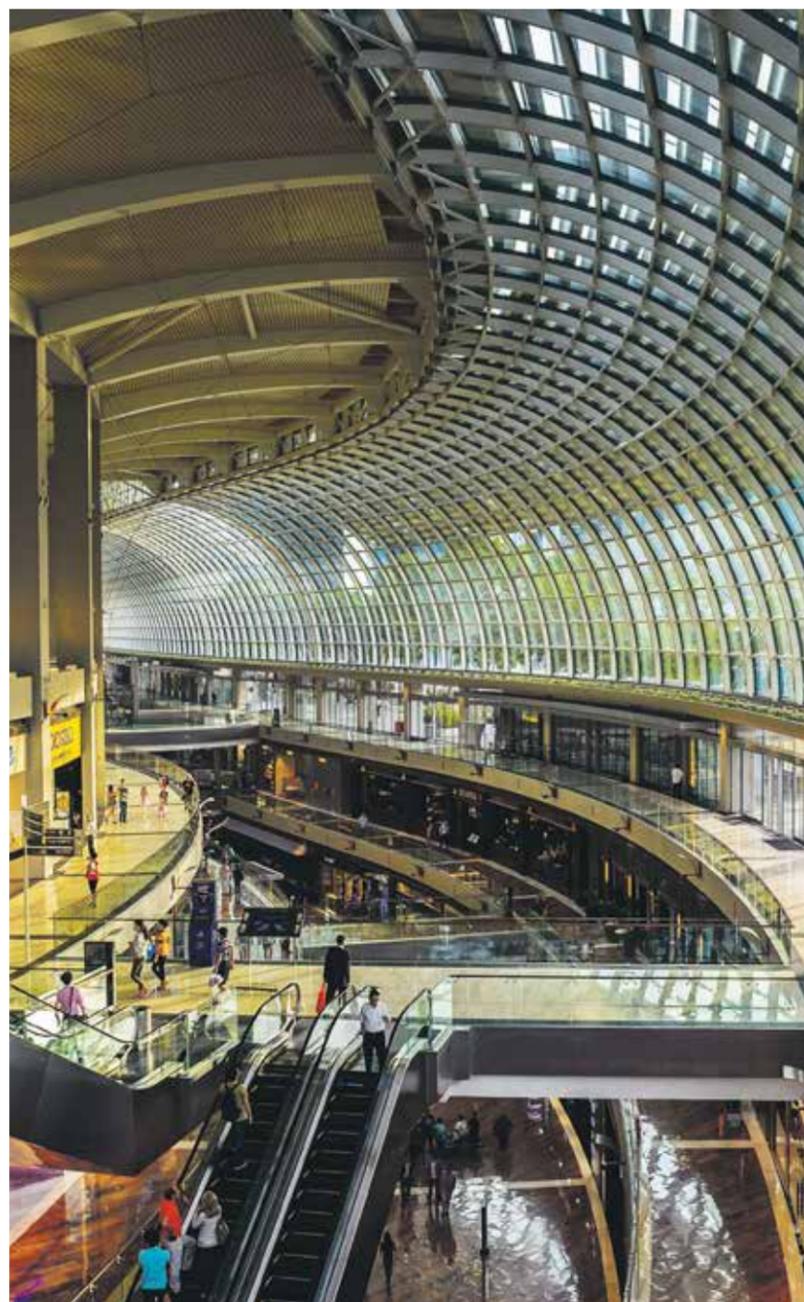
"Camouflage is a consistent theme in my work," he shares. "Most of the time, a portrait looks better on a picture than a shoe. Camo[flage] feels like it belongs [on a pair of sneakers]."

📍 10 Bayfront Avenue

5 SEAH STREET

All that activity should have you famished, thirsty and ready to put up your feet: end your night off with dinner, live music and cheap beer towers at **Third & Sixth**, along Seah Street. "Third & Sixth plays 90s rock music, serves great burgers, and has reasonably priced beers," Mark enthuses. "It's great for when I don't feel like drinking at home."

📍 36 Seah St



A SABBATICAL SPARKED A PASSION FOR JEWELLERY DESIGN

Many people dream that, one day they will write a novel or maybe travel the world. Jewellery designer, Carolyn Kan took it one-step further.

In 2008, she embarked on what she calls a "one-day sabbatical". Carolyn Kan quit her job as a managing director for a top advertising agency and took a gap year at the age of 36 years.

When travelling in Italy, she was introduced to a silversmith and decided to do a month-long apprenticeship with her. This is when Carolyn had an epiphany and from that moment, she knew that she wanted to be a silversmith and designer.

Before going to Italy, Carolyn already amassed a collection of jewellery, ranging from Peranakan brooches to vintage and Art Deco items. During her university days at The University of Melbourne, she started a sketchbook of jewellery designs, which eventually became the basis for Carrie K creations.

Carrie K has won Elle Singapore magazine's award for Jewellery Designer of the Year in 2010, and Carolyn

was a star on a rise. Carrie K, the label is sold in several countries besides Singapore, where it is carried in stores such as Tangs Orchard.

Carolyn's strength lies in being able to translate everyday elements into wearable jewellery. For example, Carrie K's Reborn collection, launched in 2011, features safety pins and nails. Carolyn constantly explored and threw herself into things that she found she was passionate about. She has this notion ingrained in her that nothing is impossible and that age is not relevant.

Hence, in 2014, Carolyn co-organised a 16-month pop-up space called Keepers: Singapore Designer Collective with Textile and Fashion Federation. It was the largest showcase of home-grown products by more than 50 Singaporean designers that came from fashion, architecture and furniture background.

Carolyn Kan finds satisfaction in designing jewellery for her own label. Jewellery is a happy business that is meant for celebrating and making memories.



CARRIE K. JEWELLERY

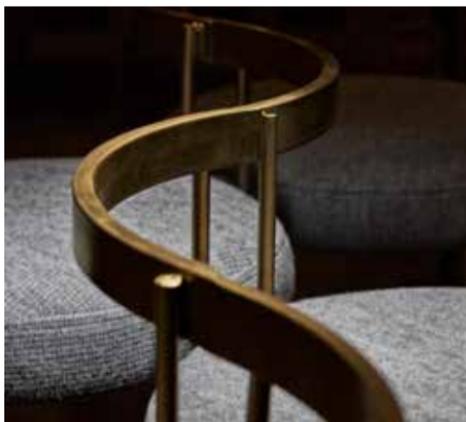
Modern Heirloom

Carrie K. jewellery line offers a luxury for well-heeled and well-travelled individuals that seek uniqueness and contemporary design. They appreciate traditional quality of craftsmanship and express their electric style through what they wear.

Accentuate your look with quirky necklaces, earrings, cufflinks and rings from jeweller Carolyn Kan. These pieces don't just look good on you—they're great conversation starters too.

Carrie K debuts her fine jewellery line with the Modern Heirloom Collection (released in January 2018). A collection that is inspired by Chinese ideals of the multi-generation family - Si Dian Jin - featuring fine gems of rubies, emeralds, blue sapphires and diamonds, semi-precious gems such as amethyst, peridot, topaz, pearls and jade detailing from Art Deco vintage jewellery. The old and new are represented with a contemporary twist to their heritage story.

Carolyn Kan found her source of inspiration for the collection from Singapore's multi-racial heritage, a beautiful mixture of Chinese, Malay, Indian and Eurasian cultures. This collection is designed to be stackable and matched with other collections. Besides encapsulating the multi-ethnic Singapore story, it is a perfect collection to create a unique style reflective of your personal and cultural identity.



- 📍 Carrie K. Fine Jewellery Atelier
National Design Centre,
#01-01, 111 Middle Road, 188969
- 🕒 Monday to Saturday (12pm - 7pm)
- 🌐 www.CarrieKRocks.com
- 📱 fb.com/CarrieKjewellery
- ☎️ +65 9061 2880

KEEPERS

Collaboration between creative minds

Established by Carolyn Kan, founder for Carrie K., Keepers is a community of creative people that are passionate about unique designs that tell meaningful stories and quality craftsmanship.

Keepers creates unforgettable experiences such as specially designed workshops, where guest can grow an appreciation for craftsmanship and better understand designer's inspiration and process. In order to feature a fresh selection of partners for their guest, the theme of the stores change every two months.

Keepers started off as quarterly pop-ups featuring five to six designers and craftsmen selected to fit each new quarterly theme. For that humble beginning, Keepers have brought together and showcased over 200 independent designers, artists and craftsmen that include founders of Fossa Chocolate and Pin Tea.

Over the years, Keepers has grown through a good word of mouth as everyone leaves each event feeling inspired by other like-minded creative souls.

- 📍 National Design Centre.
111 Middle Road #01-01, Singapore 188969.
- 🕒 Monday - Sunday (12pm - 8pm)
- ☎ +65 9061 2880

1 FOSSA CHOCOLATE

From Cacao Beans to Chocolate

Fossa Chocolate is an artisanal bean-to-bar craft chocolate maker. Inspired by a new generation of chocolate makers worldwide, Fossa Chocolate is in the pursuit of bringing forth the wonderful flavours of cacao to their neighbourhood, at the same time sharing the authentic taste of Asia to the world.

Jay Chua founded Fossa Chocolate in March 2017. Jay is always excited about food and love to seek new flavours. When he had his first taste of new age craft in 2014, which changed his mind about chocolate. Who knew that chocolate can taste so complex?

Fossa Chocolate makes chocolates and confections that are truly handcrafted from scratch in their workshop. They roast, crack and winnow cacao beans and refine them into chocolate, which are moulded into bars and individually packaged by hand. This process is time consuming but rewarding. Unique flavours and nuances of each batch of cacao is showcased by carefully handcrafting in small batches with no additives.

🌐 www.fossachocolate.com/



Fossa Chocolate works with farmers who have dedicated their lives to the craft of cacao cultivation and fermentation, they buy only high quality cacao because great chocolate can only be made from fine cacao that has been treated with care and skill. Through craftsmanship, Fossa Chocolate aims to bring forth the best flavours.



2 PIN TEA

A Singaporean Tea Story

It was a one-year trip to Shanghai that triggered Pei Yong to start Pin Tea. Pei Yong had a love for tea since she was a child and is an enthusiast when it comes to urban farming, she grows her own herbs in the kitchen and makes regular visits to ComCorp, Singapore's first rooftop farm in the middle of Orchard Road.

Her aim is to build a Singaporean tea company that makes traditional teas easily to the modern, everyday drinker.

Each flavour from Pin Tea takes inspiration from a variety of iconic neighbourhoods around Singapore, and unfurls a story with every steep.

Pin Teas are 100% tea that you can trust as they are made of premium full tea leaves and real herbs and flowers - grown locally where possible. Pin Tea believes that quality teas should taste great even without flavour enhancers.

Pin Tea works with a century-old Singaporean tea merchant that runs family-owned tea plantations in China to source only from a trusted network of organic tea farmers across Asia - this ensure that their tea is 100% natural and free from artificial flavourings.

🌐 www.pintea.sg/





SINGAPORE

Passion Made Possible

#VisitSingapore
#PassionMadePossible