

# M&I IN SINGAPORE

Where Goals, Fun, and Motivation Meet



# SINGAPORE: Passion Made Possible

**THROUGHOUT ITS HISTORY**, it's been called Singapura, the Lion City, the Garden City, and even the Little Red Dot. But no matter what you call it, Singapore today is one of Asia's most dynamic and inspiring places for business and leisure, easily among the region's most fascinating city holiday destinations and unquestionably one of Asia's most important business and financial centres. Whether you're here for work or play – or maybe even some of both – this is where passion and possibilities meet.

Singapore is much more than the sum of its numerous attractions. It's constantly evolving, reinventing, and reimagining itself, with people who are passionate about creating new possibilities. It's where foodies, explorers,

collectors, action seekers, culture shapers, and socialisers meet – and new experiences are created every day.

Don't stop at finding out what you can do when you visit. Discover what you can be while you're here – a foodie today, a culture shaper tomorrow! Let this booklet be a springboard and a guide to making the most of your Singapore visit, and then learn more at [www.visitsingapore.com](http://www.visitsingapore.com). We are a city fuelled by passion and pride. Around every corner, incredible experiences are being crafted, cooked, painted, designed, grown or built by locals who share a common trait: passion. Like them, you'll be empowered to do what you love in this city of limitless possibilities. Because we're more than just a destination. We're where passion is made possible. ■



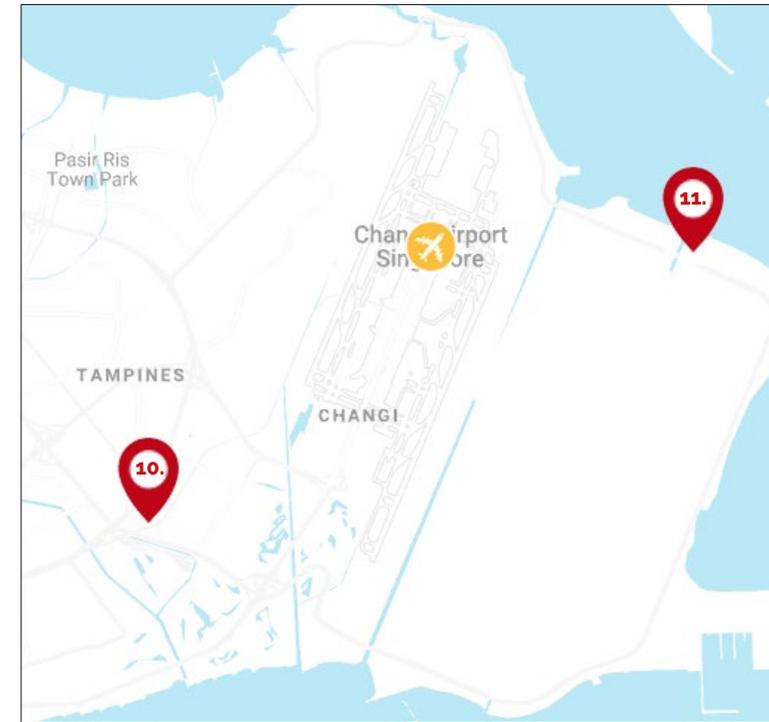
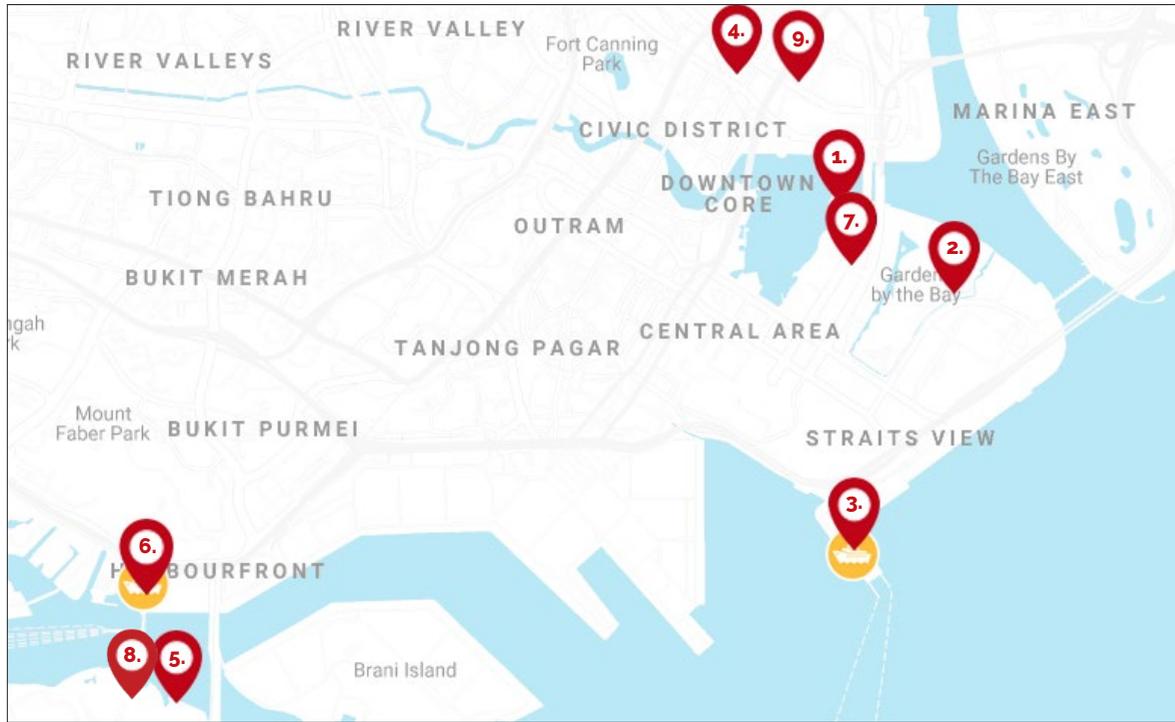
## Singapore: Where Business Gathers

**SINGAPORE IS WELL-ESTABLISHED** as a dynamic business events destination where an ecosystem of ideas, people, and technology draws on a vibrant knowledge and wide networks to tailor success for you. From purpose-built venues and a wide range of vendors and suppliers to plentiful planning resources and event assistance through the dedicated Singapore Exhibition and Convention Bureau, Singapore is ready to make your exhibition, conference, or other event a success!

Here are just some of the business events scheduled at venues in and around Singapore in the coming months:

	EVENT	INDUSTRY	DATE
<b>Q4 2019</b>	Accounting & Finance Show Asia 2019	Financial Services	8 – 9 Oct 2019
	Singapore Halal Food Trade Exhibition 2019 (SIHAT)	Others	15 – 17 Oct 2019
	Industrial Transformation APAC 2019 – A Hannover Messe Event	Advanced Manufacturing	22 – 24 Oct 2019
	Singapore FinTech Festival 2019	Others	11 – 15 Nov 2019
<b>Q1 2020</b>	Aviation Festival Asia	Others	18 – 19 Feb 2020
	Phar-East 2020 (Asia's Pharma & Biotech Festival)	Others	18 – 19 Mar 2020
	ProWine Asia (Singapore) 2020	Others	31 Mar – 3 Apr 2020
	FHA – Food & Beverage 2020	Others	31 Mar – 3 Apr 2020
	International Dental Exhibition and Meeting 2020	Applied Health Sciences	24 – 26 Apr 2020

To find out more about how we can support your event, log on to [VisitSingapore.com/mice](http://VisitSingapore.com/mice), or contact us at [secb@stb.gov.sg](mailto:secb@stb.gov.sg).



# Create, Organize, and Execute the Perfect Event

From award-winning venues to expert industry support, everything you need to create a great convention can be found here in Singapore. Being one of Asia Pacific's leading MICE destinations, the abundant logistical options available include only the best Singapore has to offer.

**PLANNING AN EVENT?** Singapore is the place to be! Here are 11 key venues, each of which is dedicated to making your event, conference, or exhibition a success.

## 1. ARTSCIENCE MUSEUM

The iconic ArtScience Museum offers an inspiring and unique meeting venue for intimate and top-flight events. Shaped like an open lotus flower, the landmark building is centrally located in the prestigious Marina Bay district with many of the city's attractions close at hand.

This exclusive event venue offers almost 3,000 sqm of indoor and outdoor space, and will add panache to any event you host, be it product launches, opening ceremonies or cocktail parties. A premier art gallery in Singapore and home to some of its best-selling touring



exhibitions, this unique meeting venue offers event guests complimentary entry to selected shows.

**Address:** 6, Bayfront Avenue  
**Tel:** +65 6688 3176  
**Email:** MuseumEvents@MarinaBaySands.com  
**Website:** www.marinabaysands.com/museum  
**Distance from Changi airport:** 17.6 km (15 min drive)  
**Nearest MRT:** Bayfront 500m (5 min walk)

## 2. GARDENS BY THE BAY

Dazzle your guests with an unforgettable event at Gardens by the Bay, a world-class event venue that offers one-of-a-kind facilities. One of the top Indoor Gardens of the World, this horticultural masterpiece is an urban oasis located next to the Marina Reservoir.

Let your guests dine under a rainbow of lights at the indoor Flower Field Hall, surrounded by a Mediterranean garden. For outdoor events, big and small, The Meadow and Silver Leaf offer a fresco possibilities and panoramic views of Singapore's downtown.

If you are planning an intimate gathering or a special business event, Silver Leaf may be your ideal venue. Tucked beneath

a cluster of silver-hued Supertrees and overlooking the Dragonfly Lake, the location is breathtakingly beautiful and is sure to add a touch of magic to your event.

**Address:** 18, Marina Gardens Drive,  
**Tel:** +65 6420 6849  
**Email:** venue.hire@gardensbythebay.com.sg  
**Website:** www.gardensbythebay.com.sg  
**Distance from Changi airport:** 19.4 km (18 min drive)  
**Nearest MRT:** Bayfront 800m (8 min walk)

## 3. MARINA BAY CRUISE CENTRE SINGAPORE

The Marina Bay Cruise Centre Singapore (MBCCS) is a cruise terminal located on the waterfront, with the Singapore skyline as its backdrop. It is the marine gateway to the heart of the city. The venue occupies 28,000 sqm, equivalent to three football fields, and has the capability to accommodate some of the world's largest ships. An architectural icon, the venue has a distinctive undulating roofscape mimicking the breaking of waves on the shore.

The terminal has a spacious arrival and departure hall, as well as a large ground transportation area to accommodate passengers. These

make for very unique venue spaces for events, with panoramic views of the sea and the Singapore skyline.

In addition to hosting such events as the MasterCard Priceless Event and Launch of the Mercedes-Benz E-Class, the MBCCS is a recipient of the Building and Construction Authority's Green Mark Award.

**Address:** 61 Marina Coastal Drive  
**Tel:** +65 6604 8305  
**Email:** events@mbccs.com.sg  
**Website:** www.mbccs.com.sg  
**Distance from Changi airport:** 18.6 km (19 min drive)  
**Nearest MRT:** Marina South Pier 197m (3 min walk)

## 4. RAFFLES CITY CONVENTION CENTRE

Raffles City Convention Centre has all the right ingredients to ensure your event runs like clockwork. It has more than 108,000 sq ft of prime, flexible function space, including 27 meeting rooms and three magnificent ballrooms. As one of the largest, most comprehensive and accessible exhibition and convention centres in Singapore, it is a leader in creating successful events and memorable experiences.

Centrally located in the heart of the city, this venue also boasts state-of-the-art facilities such as internet stations and a satellite conference system. Raffles City Convention Centre offers a seamless approach to technology to support your meeting or conference.

Throughout your business event, the venue's experienced team is always at hand to provide support and assistance to make your event a success.

**Address:** 80 Bras Basah Road  
**Tel:** +65 6339 7777  
**Email:** conventions.singapore@fairmont.com  
**Website:** www.fairmont.com  
**Distance from Changi airport:** 18.5 km (18 min drive)  
**Nearest MRT:** City Hall 400m (15 min walk)

## 5. RESORTS WORLD™ SENTOSA

Resorts World™ Sentosa Singapore is Asia's ultimate leisure and MICE destination. Here, guests can meet, dine and unwind in unique venues such as Resorts World Ballroom (Asia's largest column-less ballroom), S.E.A.



Aquarium™ and Universal Studios Singapore™. For venues that both excite and inspire, make Resorts World™ Sentosa Singapore your premier MICE destination of choice.

**Address:** 8 Sentosa Gateway, Sentosa

**Tel:** +65 6431 5560

**Email:** mice@rwsentosa.com

**Website:** www.rwsentosa.com

**Distance from Changi airport:**

25.7 km (25 min drive)

**Nearest MRT:**

Harbourfront 2.6 km (33 min walk)

### 6. ROYAL ALBATROSS

Add a touch of glamour to your event by setting sail on the Royal Albatross, an exclusive luxury charter yacht. Witness the crew hoist up to 22 sails by hand. Explore culinary delights with a fine wine selection as a live band plays, or take in the sunset as the yacht cruises along Singapore's stunning coastline. On board the Royal Albatross, your guests will experience the delights of a traditional yacht while indulging in every modern amenity.

The four-masted tall ship has been specifically refitted to provide a variety of spaces for corporate and social events. The Grand Salon is a luxurious and fully-functional event space with built-in audio and visual systems as well as customisable lighting, while the well-equipped upper deck can host a variety of activities.

**Address:** Royal Albatross's home berth is adjacent to S.E.A. Aquarium™ of Resorts World™ Sentosa.

**Tel:** Sanchit Bhatnagar +65 6863 9585

**Email:** info@tallship.com.sg

**Website:** www.tallship.com.sg

**Distance from Changi airport:**

14.6km (10min drive)

**Nearest MRT:**

Harbourfront 2.6km (33min walk)

### 7. SANDS EXPO® AND CONVENTION CENTRE

One of Singapore's largest and most flexible conference and meeting venues is located in the heart of the Central Business District, and is nothing short of spectacular. Sands Expo® and Convention Centre at Marina Bay Sands is an award-winning event venue and the perfect setting for high-profile MICE events such as regional and international conventions, trade shows and exhibitions.



With 120,000 sqm of event space, the venue can host conventions of up to 45,000 delegates, support 2,000 exhibition booths, and accommodate 250 meeting rooms. Sands Expo® and Convention Centre have the largest ballroom in Southeast Asia, able to host 11,000 guests at a time. Be it intimate meetings or huge conventions, the meeting space is highly flexible and can be tailored to your event's needs.

Marina Bay Sands champions green meeting goals and Sands Expo was the first green venue in Southeast Asia to attain ISO 20121 certification for event sustainability management.

**Address:** 10 Bayfront Avenue,

**Tel:** +65 6688 3000

**Email:** Sales@MarinaBaySands.com

**Website:** www.marinabaysands.com/

expo-events-and-convention-centre/

**Distance from Changi airport:**

19.7 km (20 min drive)

**Nearest MRT:**

Bayfront 180m (2 min walk)

### 8. S.E.A. AQUARIUM™, RESORTS WORLD™ SENTOSA SINGAPORE

Experience the wonders of our blue planet at S.E.A. Aquarium™, Resorts World™ Sentosa. No other place brings you closer to a more diverse collection of marine life and adds such a unique element to your event. From elegant buffets to corporate gatherings, this one-of-a-kind venue makes meetings

memorable. Innovative in design, the Ocean Dome showcases a panoramic 180° vista of marine life, dazzling in the light around and above a unique glass dome.

Experience the ultimate in corporate hospitality at the Ocean Restaurant. With expansive floor to ceiling acrylic viewing panels, delegates find themselves in a magical underwater world that changes every second.

**Address:** 8 Sentosa Gateway, Sentosa

**Tel:** +65 6577 9977

**Email:** mice@rwsentosa.com

**Website:** www.rwsentosa.com

**Distance from Changi airport:**

25.9 km (25 min drive)

**Nearest MRT:**

Harbourfront 2.6km (33 min walk)

### 9. SUNTEC SINGAPORE CONVENTION & EXHIBITION CENTRE

A leader in the MICE sector, Suntec Singapore Convention & Exhibition Centre is designed to cater to a diverse range of events, offering top-notch facilities and services for conferences, exhibitions, trade shows and meetings.

Its central location in the city is hard to beat. Over 1,000 shops, 300 restaurants, 6 museums and the world-class performing arts centre, Esplanade - Theatres on the Bay, are within walking distance of the event venue.

Suntec Singapore, which offers over 22,000 sqm of exhibition space and 15,000 sqm of flexible meeting spaces, is one of the key venues in Singapore for meetings, conventions and exhibitions. The Suntec City floor plan includes a column-free Convention Hall for up to 10,000 delegates, a customisable exhibition hall, a range of meeting rooms, a 596-seat theatre, and a multi-purpose ballroom that can accommodate 1,800 people.

Suntec Singapore offers the latest in telecommunications technology. Its online Customer Portal allows you to customise your desired space from anywhere in the world and free high-speed Wi-Fi for up to 6,000 devices is available throughout the event space. By hosting your event here, you can also treat your delegates to exotic culinary pleasures with special menus from Suntec Singapore's award-winning catering team.

**Address:** 1 Raffles Boulevard

**Tel:** +65 6337 2888

**Email:** sales@suntecsingapore.com

**Website:** www.suntecsingapore.com

**Distance from Changi airport:**

17.7 km (15 min drive)

**Nearest MRT:**

Esplanade 200m (3 min walk)

### 10. SINGAPORE EXPO CONVENTION & EXHIBITION CENTRE AND MAX ATRIA

Situated at the doorstep of the Changi Business Park, the Singapore EXPO is the largest purpose-built MICE venue in the country. Located an easy five-minute taxi ride from Changi International Airport, Singapore EXPO provides the ideal event space for a wide variety of meetings and conventions in a flexible setting with top-notch facilities.

Singapore EXPO with its 10 halls, offer indoor and outdoor exhibition space of up to 123,000 sqm. The convention wing, MAX Atria, offers 12,000 sqm of additional meeting space and 32 meeting rooms, seating about 3,500 theatre-style. Together, Singapore EXPO and MAX Atria hosts over 600 events and 6 million visitors annually.

The Singapore EXPO is equipped with a fibre optics backbone, wireless WIFI facilities and 3.5G mobile coverage

to help you connect seamlessly throughout your event.

The venue is a short 15-minute drive from the Central Business District and is also serviced by a dedicated MRT station that will connect you to the airport and the rest of the MRT network.

**Address:** 1 Expo Drive, #02-01

**Tel:** +65 6403 2160

**Website:** www.singaporeexpo.com.sg

**Distance from Changi airport:**

5.9 km (8 min drive)

**Nearest MRT:**

Singapore EXPO 450m (6 min walk)

### 11. CHANGI EXHIBITION CENTRE

Changi Exhibition Centre is a top choice for business events that require flexibility in outdoor and indoor display areas. Built on a sprawling 30-hectare site, this unique meeting venue boasts 100,000 sqm of outdoor space and 40,000 sqm of indoor, fully air-conditioned exhibition space.

Multipurpose and versatile, individual spaces at Changi Exhibition Centre

measure from 60 to 16,000 sqm, and includes three large event halls, multiple function rooms, a VIP lounge, and an observation tower offering panoramic views of the area.

Home to Asia's largest aerospace event, The Singapore Airshow, Changi Exhibition Centre is nestled on Singapore's picturesque eastern coastline, where visitors and delegates will be impressed with stunning seafront views while attending your event.

Located a 10-minute drive away from Singapore Changi Airport and 20 minutes from the Central Business District, it is easy to reach Changi Exhibition Centre by car. The venue is also close to three MRT stations.

**Address:** 9 Aviation Park Road,

**Tel:** +65 6542 8660

**Website:**

www.changiexhibitioncentre.com

**Distance from Changi airport:**

14.6 km (18 min drive)

**Nearest MRT:**

Changi Airport 14.6 km (18 min drive) ■





Constellation suite, Capella Singapore

# Singapore Hotels: Taking Care of Business

**SINGAPORE IS A** financial powerhouse, so there is naturally an abundance of accommodation for business travellers. This ranges from heritage landmarks, such as the just refurbished Raffles Hotel to contemporary purpose-built properties as well as those located in refitted heritage buildings such as The Fullerton and SO Sofitel.

Here is a round-up of leading hotels, listed alphabetically, that business travellers can check into to relax and entertain between meetings, conferences, and appointments.

### CAPELLA SINGAPORE

This 112-key Sentosa Island property overlooks the South China Sea and was chosen for the 2018 Trump and Kim Jung-un meeting. Capella occupies a

former British military establishment but with new additions. It is close to Shenton Way financial district and Suntec Singapore Convention and Exhibition Centre (Suntec). Private villas are located within 12ha of forest. Dine in Cassia (Chinese) and drink at Bob's Bar. [www.capellasingapore.com](http://www.capellasingapore.com)

### CONRAD CENTENNIAL

Part of the Hilton group, the 31-storey, 512-room Conrad adjoins Suntec. It offers classy rooms with dining options like Oscars (24-hour buffet) and Golden Peony (Cantonese). Plush premium rooms were just renovated while premium floors are some of Singapore's finest where guests enjoy access to two Executive Lounges, with craft beers and Laurent-Perrier Champagne served. [www.conradsingapore.com](http://www.conradsingapore.com)

### FAIRMONT SINGAPORE AND SWISSÔTEL THE STAMFORD

Perched above City Hall MRT and Raffles City Mall near the financial district, the Fairmont offers extensive business traveller facilities. The 769-room property adjoins and shares facilities with Swissôtel The Stamford. Executive club rooms are excellent, and the hotel's South Tower and pool have just been renovated. [www.fairmont.com](http://www.fairmont.com)

Meanwhile, the 1,259-room Swissôtel The Stamford is ideal for both business and leisure. As it adjoins The Fairmont Singapore, some facilities are shared, and its 73-storey tower is one of Southeast Asia's tallest hotels. Fifteen restaurants and bars deliver Singaporean, Pan-Asian, international, Chinese, Japanese, Italian, French, and

contemporary fusion cuisines. The 70th floor includes SKIA Bar and JAAN (modern British). New Vitality rooms (only six) include ingenious mini gyms. [www.swissotel.com](http://www.swissotel.com)

### FOUR SEASONS HOTEL SINGAPORE

Located at the fashionable end of Orchard Road, this 255-room hotel is surrounded by landscaping. Standards are high and surroundings opulent with 1,500 art pieces. One-Ninety offers regional and Continental dishes plus fine wines while one Michelin-starred Jiang-Nan Chun (Cantonese) was recently refurbished. Its premier rooms are among Singapore's largest and most luxurious, while boulevard rooms (facing Orchard Boulevard) have the best views. [www.fourseasons.com](http://www.fourseasons.com)

### THE FULLERTON HOTEL AND FULLERTON BAY HOTEL

Dual-managed properties; the former in the old Post Office beside Singapore River while the latter features glamorous modern design and heritage elements, all built on the water. Dining choices in both include Jade (contemporary Cantonese), Town Restaurant (hawker), Lighthouse Restaurant, and Rooftop Bar (Italian), Bistro (French brasserie), and The Lantern Rooftop Bar. Straits Club lounge on the fourth floor (The Fullerton) has an English club ambiance, but features Peranakan furnishings. [www.fullertonhotels.com](http://www.fullertonhotels.com)

### HILTON SINGAPORE

This 421-room, 24-storey hotel on Orchard Road was recently refurbished. Rooms feature oak timber and executive suite (end of corridors) include a four-seater lounge, glass-topped table and dining chairs. Executive rooms are on 17th to 19th floors and the best rooms face Orchard Road with some boasting balconies. There are several restaurants and bars including Opus Bar and Grill and Iggy's I Cielo. [www.hilton.com](http://www.hilton.com)

### INTERCONTINENTAL SINGAPORE

The 403-room InterContinental is accessible to shops and public transportation as it is above Bugis MRT and within Bugis Junction (200 shops and restaurants). Built in Peranakan style and extensively redesigned and refurbished in recent years, a courtyard fronts this 16-storey building with heritage suites featuring Peranakan detailing. Club InterContinental Lounge



Andy Warhol-inspired room, Naumi Hotel

is spacious with personalised service. A new lobby bar has craft beers, cocktails, and 250 spirits. Man Fu Yuan serves dim sum and Cantonese specialties while Chikuyotei features classic Japanese. [www.intercontinental.com/hotels](http://www.intercontinental.com/hotels)

### JW MARRIOTT HOTEL SINGAPORE SOUTH BEACH

JW Marriott on Beach Road (once beachfront) is close to Suntec, Marina Square, and Raffles. It incorporates heritage façades and contemporary design. Dine in Akira Back (Japanese), Madame Fan (Chinese), Beach Road Kitchen (buffets), Court Martial Bar, Tonic (bar), Fish Pool (Champagne and oysters), and Stag's Room (wines). There are 634 rooms from studio rooms to presidential suite. Mirrors and white features make the rooms look bigger. [www.marriott.com](http://www.marriott.com)

### MANDARIN ORIENTAL

This 527-room hotel is in the same complex as Marina Mandarin, Pan Pacific, and Suntec. Dine on Chinese, Italian, and Morton's the Steakhouse. MO Bar serves afternoon tea and cocktails with panoramic marina views. Premium floors have club lounge access with commanding views, impeccable service, Champagne breakfast, afternoon tea, and evening cocktails and canapés.

[www.mandarinoriental.com](http://www.mandarinoriental.com)

### NAUMI HOTEL

Located between the InterContinental and Raffles, and with Suntec City views, this 73-room boutique property is a design hotel blending classic décor with updated amenities. A small rooftop infinity pool has superb vistas. A free minibar (non-alcoholic beverages) is an added bonus. Premier rooms are



MO BAR, Mandarin Oriental



InterContinental Singapore



Singapore Marriott



PARKROYAL on Pickering



SO Sofitel

inspired by Naumi's favourite designers Andy Warhol and Coco Chanel. [www.naumihotels.com](http://www.naumihotels.com)

**PAN PACIFIC SINGAPORE**

Renovated rooms ensure its popularity with those attending Suntec. Dine in Keyaki (Japanese) on the fourth floor within gardens. The Pacific Club rooms on floors 33 and 34 offer an exclusive lounge and opulent guestrooms. The lounge's 360° views make it popular with business guests. The entire 22nd floor is devoted to meeting spaces. [www.panpacific.com](http://www.panpacific.com)

**PARKROYAL ON PICKERING**

The 16-storey PARKROYAL is near Chinatown, waterfront, Boat and Clarke Quays and business districts. PARKROYAL is ideal for eco-minded travellers being one of the world's leading urban hotels in a garden. Its architecture is environmentally friendly with half its space draped in beautiful greenery. The spacious Lime Restaurant boasts three open kitchens and a pizza oven. [www.parkroyalhotels.com](http://www.parkroyalhotels.com)

**RITZ-CARLTON MILLENIA**

This sleek 32-storey, 608-room hotel features modern architecture and inspired art. Dine in Colony (local and international), especially at Sunday's Champagne brunch, and Summer Pavilion (Chinese). Club-level floors have access to the panoramic 32nd-floor lounge featuring five daily food and beverage presentations. [www.ritzcarlton.com](http://www.ritzcarlton.com)

**ST. REGIS SINGAPORE**

Since opening its doors in 2007, St. Regis Singapore has thrived. The flagship Yan Ting (Cantonese) serves authentic dishes with modern twists. LaBrezza (Mediterranean) and Brasserie Les Saveurs (French) are other options. Astor Bar maintains the tradition of the original New York St. Regis; home of the Bloody Mary. Guests enjoy butler service while club floor guests relax over evening canapés and cocktails. [www.marriott.com](http://www.marriott.com)

**SINGAPORE MARRIOTT TANG PLAZA**

All 392 rooms in the 30-storey octagonal-



Swissôtel The Stamford



St.Regis Singapore



Cook and Brew, The Westin Singapore

shaped hotel were recently refurbished. Its Orchard and Scotts Roads intersection location also makes it popular for shopping. The Marriott Café (continental), Wan Hao (Chinese), Pool Grill. Nine pool terrace villas are specially located to offer easy pool access. Executive Club guests enjoy a range of privileges in the refurbished lounge on the 27th floor. [www.marriott.com](http://www.marriott.com)

**SO SOFITEL**

Conveniently located close to Raffles Place and the Singapore Stock

Exchange, the 134-room SO Sofitel combines a variety of architectural and artistic styles. The refurbished 19th-century heritage building is aimed at design-driven guests. On the sixth floor, the lively 1927 Pool Bar delivers designer cocktails and bar bites by the pool. Rooms have funky contemporary pop art and also boast a complimentary minibar (non-alcoholic beverages). Nine suites in the Heritage Wing, meanwhile, offer guests more space and neoclassical columns and design elements. [www.sofitel.com](http://www.sofitel.com)

**THE WESTIN SINGAPORE**

Located in Asia Square Tower, the 305-room The Westin is close to Singapore's Stock Exchange. It occupies the upper floors of Tower 2, with offices below. Dine in Seasonal Tastes (buffets) or Cook and Brew (Tex Mex). Well-designed contemporary guestrooms are on floors 33 to 46, with floor-to-ceiling windows offering city or harbour views. Club rooms are located higher, with guests having access to the W Executive Club Lounge. [www.starwoodhotels.com](http://www.starwoodhotels.com)



# 48 Hours in Singapore for the Business Traveller

**IF YOU'RE IN** the Lion City and pressed for time, you can still squeeze in a lot of memorable activities between your business engagements. This curated itinerary of things to do during the morning, afternoon, and evening can help show you a side of Singapore you may have never seen before. After all, there is much more to one of the world's wealthiest metropolises than many visitors realise. Here's a rundown of things to do when you're short on time and long on desire to make the most of your business travels.

## DAY 1

### TAKE A MORNING STROLL ALONG HAJI LANE

Haji Lane is a great way to start a day if you have a conference or a convention

to attend later in the morning or in the afternoon. After an early breakfast, make your way to Haji Lane in Kampong Glam, one of the narrowest streets in Singapore. Awash with funky street art murals, the tiny lane may be an Instagrammer's paradise, but the real treasure lies within the collection of shophouses, which have gained recognition as a hip retail stretch for the fashion-conscious. The brightly coloured lane is lined with boutiques, cafés, tattoo parlours, yoga studios, and a host of restaurants.

Two popular stores there are Hygge, a lifestyle store with a brilliant selection of personalised gifts for friends or family, unique home decor, accessories, apparel, and even bags (37 Haji Lane), and Mondays Off, a multi-label boutique

with an abundance of crafty goodness such as home accents, tote bags, art prints, one-of-a-kind stationery, and much more (76 Haji Lane).

### FUEL UP FOR THE DAY AT CAFÉ & MEAL MUJI

A minimalist theology favours 'ultimate simplicity' in all things, a mantra that Café & Meal MUJI seems to have embraced and perfected. The café's philosophy is ingenious: meals are cooked as simply as possible to showcase the ingredients' natural flavours. Their concept of 'Dining with Simple Food' focusing on a holistic experience that is gentle for your body and kind to the world, coupled with great food and relaxing ambiance, makes this a must-visit spot for any businessperson who may be seeking to



Plentyfull

connect with the power of simplicity.

**Address:** #01-10 to 17, Plaza Singapura, 68 Orchard Road  
**Tel:** +65 6264 5838  
**Operating hours:** Daily, 10:00am - 10:00pm.

### HAVE A CUPPA AND SOME CAKE AT PLENTYFULL

If you're nearby and need a midday pick-me-up during the working day, Plentyfull – yes, that's the correct spelling – is a dual-concept restaurant at Millennia Walk and embraces an ever-changing food menu featuring the freshest seasonal ingredients sourced directly from the farmers and artisans, offering patrons grain bowls and salads for lunch, Western-Asian dishes for dinner, and delightful patisserie offerings throughout the day. A cohesive space (it is also has a retail gourmet section where you can pick up fresh fruits, snacks, and beverages) with modern industrial décor, there is much to like here.

**Address:** 9 Raffles Boulevard #01-79/80 Millennia Walk  
**Tel:** +65 6493 2997  
**Operating hours:** Daily, 10:00am - 10:30pm



ATLAS Bar

### DRESS UP FOR DINNER AND DRINKS AT ATLAS BAR

When the workday is behind you and the sun has gone down, it's time to relax and enjoy some of Singapore's best indulgences. Boasting an ostentatious vibe with striking opulence, Atlas Bar's gilded monolith – housing the world's largest collection of gin – is inspired by the Art Deco skyscrapers of Europe and New York City. Located within Singapore's iconic building, Parkview Square, in the historic Bugis neighbourhood, guests visiting Atlas are in for a night unlike any other. While dining is readily available, drinking takes centre stage here as their beverage highlights include elegant European cocktails and one of Asia's finest collections of gins, whiskies, and Champagnes sourced from around the world.

**Address:** Parkview Square, 600 North Bridge Road  
**Tel:** +65 6396 4466  
**Operating hours:** 10:00am - 1:00am



National Museum

(Monday - Thursday) / 10:00am - 2:00am  
(Friday) / 3:00pm - 2:00am (Saturday).  
Closed on Sunday.

**DAY 2**

**HEAD TO SINGAPORE'S CULTURAL PLAYGROUND: THE NATIONAL GALLERY SINGAPORE AND NATIONAL MUSEUM**

If your late morning hours happen to be free, take a stroll through the National Gallery, a stunning light-filled institution housing the world's largest public collection of modern and contemporary art in Southeast Asia. With more than 8,000 works, the display is spread across two national monuments: the former City Hall and Supreme Court buildings, and is an unmistakable depiction of the country's growing interest and pride in homegrown art.

The National Museum, meanwhile, is the oldest and largest museum in Singapore. The original domed building, designed by colonial engineer

Henry E. McCallum, has been an iconic local landmark since 1887. The story of how the country came to be is narrated through immersive experiences such as video montages while a rousing symphony resounds in the background.

**Address:** 1 St. Andrew's Road  
**Tel:** +65 6271 7000  
**Operating hours:** 10:00am - 7:00pm



Haidilao

(Saturday-Thursday) / 10:00am - 9:00pm  
(Friday)

**DIG IN TO A HOTPOT LUNCH AT THE FAMOUS HAIDILAO**

If you have a bit more time, a hotpot lunch at Haidilao is a must. You'll very likely wait for a table, but will be placated during the wait with popcorn (made on the spot), prawn crackers, cherry

tomatoes, herbal tea, and ice cream. This popular Chinese restaurant chain has no shortage of hungry customers who are willing to wait, wooing patrons with complimentary over-the-top services like shoe-shining services, board games and other distractions. Once you are seated, you'll find the food to be scrumptious and abundant, with a wide variety of broth choices, an impeccable selection of fresh and cooked food, a seemingly endless concoctions of sauces, and the list goes on.

**Address:** 313 Orchard Road #04-23/24, 313@Somerset  
**Tel:** +65 6835 7227  
**Operating hours:** Daily, 10:30am - 6:00am

**CATCH THE SUNSET AND EAT GOURMET BURGERS AT POTATO HEAD**

If your work has ended by sunset time, make your way to Potato Head for a couple of drinks. Located at Keong Saik Road on the edge of Chinatown, the area is hipster heaven, studded with theme-oriented restaurants and bars. The colonial building with a retro, whimsical design has four floors - the first floor is a take away counter for Three Buns; the



Potato Head Facade

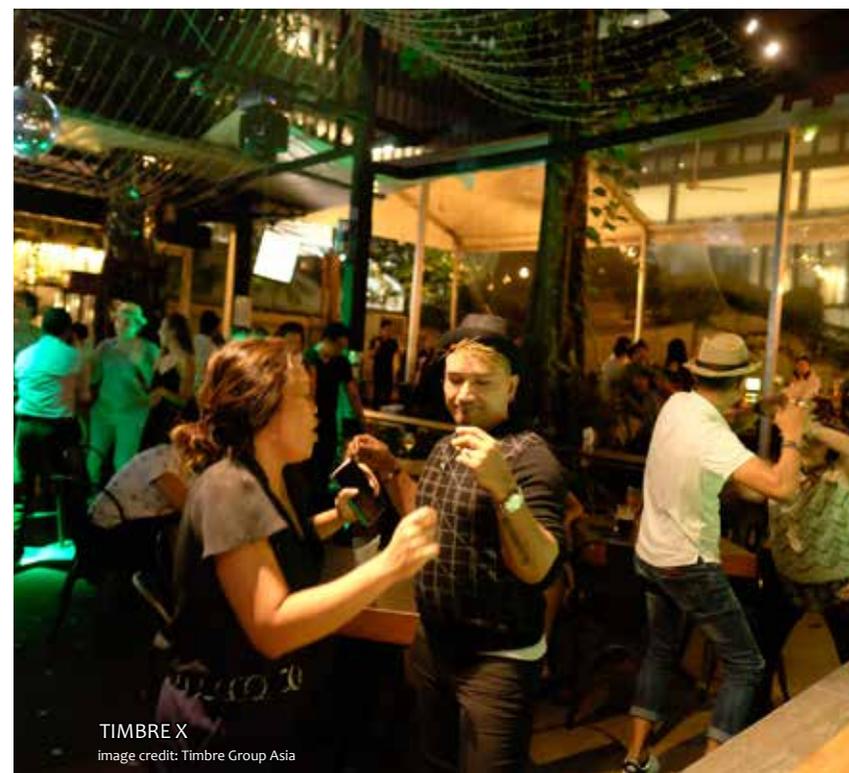
second floor is accorded as Three Buns' (gourmet burgers) dining area, while the third and fourth floors house a bar (Studio 1939) and the simply named Rooftop Bar.

**Address:** 36 Keong Saik Road  
**Tel:** +65 6327 1939

**DANCE THE NIGHT AWAY AT TIMBRE X**

Work hard, play harder, the saying goes. So if you want to kick up your heels and enjoy the music, Timbre X, a live music restaurant with an alfresco bar dedicated to showcasing and cultivating local music talents is the place for you. With drinks and great finger food competitively priced, and a rousing live entertainment scene, this place is definitely worth a visit for an easy and enjoyable night out.

**Address:** 45 Armenian Street  
**Tel:** +65 6338 8030  
**Opening hours:** 6:00pm - 1:00am  
(Monday - Thursday & Public Holidays) / 6:00pm - 2:00am (Friday) / 6:00pm - 3:00am (Saturday) / Closed Sunday



TIMBRE X  
image credit: Timbre Group Asia



# Jewel Changi Airport

Singapore Meets the World, and the World Meets Singapore

**THE WORLD'S BEST** airport just got better. Seven-consecutive-time Skytrax winner of the World's Best Airport award, Singapore's Changi Airport now boasts among its many impressive offerings the stunning new Jewel. Officially unveiled to the public on April 17, Jewel is a vibrant, modern integrated lifestyle destination that combines the best elements of an upscale shopping mall with the appeal and natural beauty of Gardens by the Bay, the city-state's incredible botanic experience. Jewel, which was built over five years on the site of the former open-air carpark for Terminal 1, was designed by architect Moshe Safdie and boasts a domed façade enclosing over 135,000 sqm of retail, entertainment, and lifestyle space, currently occupied by some 280 tenants. Over 60% of these are new-to-Changi brands, and a whopping 30% of the tenancy comprises F&B outlets.

Making their debut in Jewel are several first-in-Singapore brands such as Shake Shack, Pokémon, and Läderach. The first comeback A&W restaurant in Singapore has also makes its appearance at Jewel. Visitors can also enjoy shopping at the largest Nike store in Southeast Asia, and will delight in seeing popular brands like Marks & Spencer, MUJI, ZARA, UNIQLO, and FairPrice Finest. For visitors' entertainment, Shaw Theatres with IMAX screens the latest movies, and Five Spice, the food court operated by Food Junction, proudly features over 10 local brands, such as Faai Di by Ka-Soh and Fu Lin Yong Tofu, which have more than 20 years of culinary heritage.

The line-up further includes familiar homegrown brands such as Naisie and Supermama, which has introduced first-of-its-kind concepts for their stores in Jewel. And perhaps flying the



flag highest for Singapore brands in Jewel, Tiger Beer, a national icon with numerous international accolades, boasts its first-in-the-world Tiger Street Lab in Jewel. The well-received concept store provides a special F&B experience interspersed with unique retail elements. Tiger Street Lab also introduces exclusive-to-Jewel seasonal brews, inspired by elements of Singapore and fuelled by local ingredients. The exciting menu features Tiger's range of beers paired with the best of Singapore's street food, for that uniquely Singapore experience!

For more serious shoppers, members of both Changi Rewards and CapitaStar loyalty programmes will be excited to know that Jewel launched its Double Rewards programme with effect from April 11. With Double Rewards, shoppers earn both Changi Rewards points and STARs® with each transaction at Jewel.

Though shopping and dining will be on many visitors' minds here, the undisputed centrepiece of Jewel is the incredible HSBC Rain Vortex, a 40-metre circular waterfall that immediately took its place as the world's tallest indoor waterfall (of any shape). Surrounded by seven floors of retail and F&B space that itself is highlighted by a lush four-storey landscape called the Shiseido Forest Valley, the Rain Vortex sees a circular sheet of water cascade through an oculus in the roof. At night, video images are projected onto the sheet of water during regular intervals, turning an already-impressive visual experience into a total stunner. The Shiseido Forest Valley boasts one of the largest collection of indoor plants found anywhere in Singapore, and is capped off by the Canopy Park, a 14,000-sq ft array of attractions, gardens, and event space located on the fifth level, along with eight different F&B outlets. Additionally, a convenient Early Check-in Lounge, serving passengers of 26 airlines, and a left luggage service will be available for passengers.

Ms Hung Jean, Chief Executive Officer of Jewel Changi Airport Devt, said, "It is our vision for Jewel to be a unique destination like no other. Our thoughtfully curated tenant mix reflects Jewel's aspiration to be a place where 'Singapore Meets the World, and the World Meets Singapore.' We



hope to showcase Singapore to the world, positioning it as the platform where local brands will be exposed to an international audience; while simultaneously bringing new and familiar global brands to Singapore.

"Travellers today have grown more discerning about their destinations and their choice of airports at which to stop over. With this in mind, we hope to create a one-of-its kind, multi-dimensional destination at Changi Airport to fulfil these travellers' needs. Early check-in, GST refund, free Wi-Fi, baggage storage, concierge services, and even complimentary rental of power banks for 12 hours all serve to make the Changi experience more rewarding, not only for

leisure travellers, but especially for time-pressed business travellers, too."

Additionally, Changi Airport's Fly-Cruise Transfer Service is offered in conjunction with the Changi Lounge located at Jewel. This service is part of Changi Airport's efforts to enhance air-and-sea connectivity for its passengers and support the ongoing growth of Singapore as a fly-cruise hub in the Southeast Asian region.

Jewel generally operates from 10am to 10pm daily, with a number of tenants offering extended hours. ■

**To learn more, visit**  
[jewelchangiairport.com](http://jewelchangiairport.com).





# Singapore Heritage: Where Past Meets Present

**DESPITE ITS POLISHED**, gleaming façade, Singapore still offers a full slate of history and heritage. One of the best places to experience this is in the heritage area of the Fullerton District. Among Singapore's most inviting and dynamic precincts – with soaring glass-clad skyscrapers, throngs of people taking selfies by the water-spouting Merlion, a beautiful harbour fronted by the iconic Marina Bay Sands complex, and some of the city's most historic waterfront architecture – the heritage that underpins it all is still easy to see and experience. Business travellers staying in this area can easily take care of all their meetings and work responsibilities, then unwind and immerse themselves in the rich history of Singapore. And what better place to start than in this dynamic and feature-packed heritage district?

The flagship edifice here is without a doubt the beautiful neo-classic Fullerton Hotel, which transformed the iconic 1928 Fullerton Building into a lovely hotel of understated luxury. Similarly, Clifford Pier, which was built in 1933 as the primary landing point for immigrants

and seafaring passengers arriving in Singapore, has been refurbished into a gorgeous restaurant that is the premier dining venue for The Fullerton Bay Hotel, the modern André Fu-designed sister property to The Fullerton.

Indeed, the entire heritage precinct pays tribute to its maritime roots, with many of the original waterfront structures preserved and modernised to breathe new life into a part of Singapore that has contributed significantly to its present-day success. The Customs House, for example, was home to the Harbour Division of the Singapore Customs Police, along with its 23-metre-high control tower. Today, it has been restored as part of The Fullerton Heritage and houses a number of unique dining outlets.

The Fullerton Heritage, which comprises the two namesake hotels, along with the Customs House, Clifford Pier, Fullerton Pavilion, One Fullerton, and the art deco Fullerton Waterboat House, conducts complimentary guided walking tours of both the various Fullerton heritage monuments

and the area's maritime elements. As for the hotel itself, The Fullerton Bay is built entirely on water, making it unique among Singapore's many business-friendly hotels. Boasting just 98 luxury rooms and award-winning service, this superb hotel beautifully complements the flanking Clifford Pier and Customs House buildings.

Conveniently located for many business travellers, the Fullerton Bay Hotel – along with the entire Fullerton Heritage precinct – is just a short stroll away from the heart of Singapore's downtown core and financial district. Offering a dose of enjoyable heritage and relaxation at any time of the day or night for business travellers, this delightful precinct that's full of Singapore's heritage also serves as an excellent starting point for business travellers to explore the city in their free time. The more adventurous can stroll up the Singapore River along Boat Quay, Clarke Quay, and Robertson Quay to find a variety of dining and entertainment options, or simply admire the the array of conserved heritage shophouses lining the river bank. ■



## Singapore Tourism Board Where Are We in Southeast Asia?

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