Meet in Singapore

yoursingapore.com/MICE
YourSingapore

10 exciting precincts for your quick discovery

Central Business District

Changi

Chinatown

Little India

Marina Bay

One-North

Orchard Road

Sentosa Harbourfront

Singapore River

Tiong Bahru

Singapore is well-regarded as amongst the best business and MICE destinations in the world. Singapore’s MICE sector is anchored by a strong foundation of talented people, effective infrastructure and systems. This has been integral in the growth of the sector over the past decades.

Last year visitor arrivals to Singapore grew by 0.9 per cent to 15.2 million with tourism receipts of S$2.2 billion. The Singapore Tourism Board (STB) supported more than 350 business events held in 2015, a 27 percent year-on-year growth. These events generated 287,000 visitor arrivals and S$478 million in tourism receipts. STB also attracted more meetings and incentive events that brought in a total of over 25,000 participants from all around the world.

It’s never business as usual in YourSingapore

Welcome

We are already seeing positive signs for the first half of 2016 with more quality meetings and incentive groups from Middle East clients who value Singapore’s capability to assist with the planning of business events, be it a simple meeting or a themed dinner hosted for hundreds of VIPs & guests.

What is increasingly evident is that, Singapore is a great place to mix business with leisure. Apart from the world-class facilities, services and connectivity that makes it ideal for business and incentive trips, we are also able to offer unique dining, arts and entertainment and best-in-class attractions to relax, inspire and satisfy the business travelers. They can also sample Singapore’s local cuisine, experience the vibrant nightlife or shop till they drop with special tourist privileges. Singapore enables visitors to be serious about business with all the conveniences expected, but also have fun thrown into the mix.

Middle East travel intermediaries have been supportive in presenting Singapore as an inspiring MICE destination with exponential events and authentic local character to their regional corporate clients. STB appreciates their efforts to promote the country as a preferred MICE destination and we look forward to working closely with both the travel trade and corporates in delivering more meaningful and memorable events. We are looking forward to welcoming you all to Singapore.

G B Sirtharik Regional Director - South Asia, Middle East & Africa, Singapore Tourism Board

For more information on each precinct, pick up a Pocket Guide at your hotel concierge or at a Singapore Visitor Centre near you. Alternatively, download it from: www.yoursingapore.com/mice/pocketguide

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Meeting The Future

Ranked as the easiest place in the world to do business by the World Bank for the tenth year running, Singapore takes the lead in hosting unique meetings, incentive travel, conferences and exhibitions with a difference

As one of the most connected cities in Asia - Singapore connects around four billion people who live within a seven-hour flight radius - more than 7,000 multinational corporations and 150 international organisations currently operate out of the forward-thinking country. Naturally, this has resulted in the development of one of the most extensive MICE networks in Asia.

Tourism remains an important economic pillar for the country and thanks to its strategic vision and drive for innovation, Singapore's multi-faceted appeal as a premier business, leisure, healthcare and education destination shows continues to grow each year. Last year alone, Singapore welcomed around three million BTMICE (business travel and meetings, incentive travel, conventions & exhibitions) travellers and pulled in over US$4.5 billion (AED16.5 billion) in BTMICE tourism receipts. That same year, Singapore was crowned the top international meeting city of 2016 by the Union of International Associations (UIA) for the ninth consecutive year.

In much the same way as the Lion City has pushed boundaries to become one of the leading MICE locations in the world, it has also positioned itself as a premier leisure hub. By cleverly investing in business tourism and knowledge-driven attractions, Singapore is now established as a dynamic destination built around an ecosystem of ideas, people, technology and knowledge exchange.

Presenting the ideal mix of business and leisure, Singapore transforms every event into a uniquely interesting proposition.

With security a top priority of planners these days, Singapore offers:

1. political stability
2. sheltered from natural disasters
3. low crime rate
4. Fast and efficient public transport system
5. Sustainable venues
6. Clean and efficient transport network
7. Green recreational options

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وسنغافورة أفضل مكان للعمل عالمياً في التاسع من التوالي. وبسببها، تتميز بقدرتها الكبيرة على استضافة الاجتماعات والحوافز والمؤتمرات والمعارض بتميز.

ولكن مشاعر الامان فيكمن في الأخذ بعين الاعتبار. سنغافورة تقدم من خلال:

1. الاستقرار السياسي
2. رفعها عن الكوارث الطبيعية
3. معدلات منخفضة للجرائم

تعد سنغافورة، واحدة من أفضل الوجهات في العالم، عالميا، من حيث الأعمال والامان. حيث تحتفل سنغافورة، من خلال خبرتها في استضافة 7000 شركة متعددة الجنسيات، 150 منظمة عالمية وأكثر من 150 مؤتمراً ورشة عمل، بالتميز.

تُعتبر الأمان من العوامل المهمة للمنظمين في عالم سنغافورة. حيث تقدم سنغافورة، الامان كجزء من الماضي، بالرغم من التحديات الكبيرة. سنغافورة تقدم من خلال:

1. شبكة نقل نظيفة وفعّالة
2. خيارات ترفيهية صديقة للبيئة
3. مرافق مستدامة

تم إختيار سنغافورة أفضل مكان للعمل عالمياً في التاسع من التوالي.

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Singapore

Ranked Asia's Top Convention City by the Union of International Associations, the Lion City is a front-runner in the global meetings, incentive travel, conferences and events industry.

Visa Rules:
Visit mfa.gov.sg for essential travel details.

Customs Advice:
Before you fly, check the rules on all restricted and prohibited goods at customs.gov.sg.

Time:
GMT+8

Currency:
Singapore Dollar (S$)

Public transport:
Train, taxi and bus are common modes of transport. Visit yoursingapore.com

 awkrnt

Singapore Zoo
Night Safari

Fast Facts: Singapore Changi Airport
More than 55 million passengers travelled through the airport in 2015.
Handles about 6,800 flights every week, or about one every 90 seconds.
More than 360 retail stores and 140 F&B outlets are situated across three terminals.
Houses a cactus garden, rooftop pool and cinema to ensure optimal relaxation before departure.

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With multiple awards and accolades rolling in, Singapore is one of the most lauded business destinations in Asia, and it’s easy to see why. Whether it’s developing a pro-business environment for the corporate hospitality industry to thrive, using cutting-edge technology to help event planners create memorable experiences for international attendees, or offering companies unique team activities, Singapore’s strong destination attributes continue to win over organisations.

With unrivalled market knowledge and industry expertise and a wide network of possibilities, events can be tailored to success here with remarkable ease. The country manages to inspire planners around the world to create and innovate in ways that will make an event memorable for international attendees, or offer impressive abilities to demonstrate their skills and capabilities. It also allows us to be a part of the innovation that is available for our various functions and side events. We are very happy to have confirmed events that we will sure provide us with a delightful sense of place as well as lasting memories that are unique to this beautiful city.

What event organisers say...

“Singapore is an ideal location to host the Asia Pacific MedTech Forum because of its proximity to several important markets in the region. Our attendees value the state-of-the-art event venues as well as the outstanding business and infrastructure. We are confident that this year’s edition of the Forum will be a memorable experience for all involved.”

Vladimir Makatsaria
Chairman of APACMed

“Singapore’s strategic location as the centre of Southeast Asia makes the Lion City an ideal place to demonstrate our cybersecurity solutions' ability to effectively reach out to regional visitors who will bring further diversity and sophistication as they interact with our attendees.”

Tim Mason
Chief Marketing Officer of ISMRM, an association behind Asia Pacific MedTech Forum – a first-of-its-kind event in Southeast Asia.

“Singapore is a perfect fit for the first-ever ESMO Asia Congress, with its geographical location that makes it a convenient travel option for international delegates. Coordinated with the stated aims of the event, I’m confident hosting the ESMO Asia here presents an ideal opportunity for the exchange of expertise across Asian and European cultures.”

Professors Rolf A. Stahel
President of European Society for Medical Oncology (ESMO), which held its first Asia Congress in Singapore last year.

“Singapore has continued to amaze us with its choice of great meeting spaces and social venues that are available for our various functions and side events. We are very happy to have confirmed events that we will surely provide us with a delightful sense of place as well as lasting memories that are unique to this beautiful city.”

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Think outside the box and plan a truly memorable outing for your corporate clients by booking one of these traditional – and not-so-traditional experiences in Singapore.
A modern metropolis that prides itself on its cultural diversity, Singapore is one of the most multicultural places in the world. These four itineraries shed some light on the rich cultural tapestry found in the Lion City.

**A warm welcome**
Singapore in focus
Celebrate the Lion City’s journey from a humble fishing village to a 21st century powerhouse by visiting some of its most celebrated sites. Start your journey at the iconic Changi Museum, described as an emotional exploration of wartime history during the Japanese Occupation. For more cultural insight, you can book the Singapore River Cruise Tour which tells the story of Singapore’s trading past. For authentic local delights, head to Joo Chiat, where traditional food options abound.

**Middle Eastern influence**
Arab Street
Referred to as a cluster of streets including Muscat Street, Bal Lanes, Bugis Chat Street and Haji Lane, Arab Street is Singapore’s historic Muslim quarter – and part of the Kampong Glam heritage trail. Must-see sights include the Sultan Mosque, considered one of the most important monuments in Singapore. Built in 1824, the mosque lake is a daily sight. For shopping there’s the Christian Street Market, where you’ll find plenty of souvenirs. The artistically curious should stop by one of the many temples found here. When hunger pangs strike, head to Maxwell Road Food Centre – a hawker centre overflowing with delectable Chinese cuisine.

**Celebrating heritage**
Little India
This lively district is located east of the Singapore River. The best place to start your journey around Little India is at the Indian Heritage Centre, the first museum in Southeast Asia to focus on the diverse heritage of the Indian community. A four-minute walk from here is the historic Tekka Centre, a market, food centre and handicrafts store. A four-minute walk from here is the storied Tekka Centre, a market, food centre and handicrafts store. A four-minute walk from here is the storied Tekka Centre, a market, food centre and handicrafts store.

**Historical significance**
Chinatown
Singapore’s largest historic district is nestled close to the business hub. Home to a colourful mix of pre-war shop houses selling everything from jade jewelry to handicrafts, a day spent pounding the pavements in Chinatown is a day well spent. For shopping there’s the Christmas Street Market, where you’ll find plenty of souvenirs. The artistically curious should stop by one of the many temples found here. When hunger pangs strike, head to Maxwell Road Food Centre – a hawker centre overflowing with delectable Chinese cuisine.

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Event planners looking for inspiration for their group itinerary should turn their attention to Singapore's landmarks and events for inspiration.

**Pre-event programme**

**Sentosa Island**

The team at Sentosa has curated a number of top itineraries for Gulf BITMEC visitors. While each itinerary can be customised to suit a planner's needs, a few highlights include golf at Sentosa Golf Club or a trip to Asia's tallest freefalling Adriatic Tower, Tiger Sky Tower. For team building there's the Sentosa Imbiah Challenge, an interactive challenge that is designed around Imbiah Lookout - a cluster of attractions ranging in extremity from the MegaZip Adventure Park and Flying Trapeze to the Sentosa Cable Car and the world’s longest suspension bridge.

**Culinary celebrations**

**Halal dining**

Boosting more than 25 Michelin-starred restaurants, hundreds of vibrant eateries that specialise in traditional delicacies and many innovative culinary concepts, Singapore is a gourmand’s paradise. Corporate travellers from the Middle East will feel right at home in Singapore as many restaurants serve a variety of halal food, abiding by respected Islamic principles. An updated list of halal establishments, from fine dining restaurants to casual cafés, can be found on the Majlis Ugama Islam Singapura website. While the official tours are run by Singapore Institute of Architects, The Architecture Society (TAS) of Architects, Singapore Institute of Landscape Architects and the Architects’ Collaborative Trust, the public can also participate in annual ARCHIFEST, you can still use their tours to visit 21st century mosques in Singapore.

**21st century mosques in Singapore.**

Civilisations Museum and Al-Islah Mosque, one of the most beautiful mosques in Asia, located within the Marina Bay Cruise Centre Singapore, & the Asian Civilisations Museum, the first one-stop gardening lifestyle hub in Asia, are architectural marvels. ArchiTours visit HortPark – Singapore’s premier botanical gardens, its educational trail and the world’s first garden of 21st century Mosques.

**At one with nature**

**R&R**

Start your day with an outdoor yoga session at The Meadow at Gardens by the Bay, which can cater for up to 35,000 delegates. Take a guided tour of the National Orchid Garden at the Singapore Botanic Gardens, where incentive planners can awaken their group’s senses by conducting a team-building exercise where a blindfolded teammate is navigated through a walking trail for a sensory challenge. Participants will be encouraged to touch, taste, smell and listen to the plants of the National Orchid Garden at the Singapore Botanic Gardens, where incentive planners can awaken their group’s senses by conducting a team-building exercise where a blindfolded teammate is navigated through a walking trail for a sensory challenge. Participants will be encouraged to touch, taste, smell and listen to the plants.

**Design with a difference**

**ArchTours**

While the official tours are run by Singapore Institute of Architects, Singapore Institute of Landscape Architects & The Architecture Society (TAS) of National University of Singapore during the annual ARCHIFEST, you can still use their tours as inspiration throughout the year. From public institutions & expansive landscape projects to religious buildings, Singapore is no stranger to architectural marvels. ArchiTours visit HortPark – the first one-stop gardening life style hub in Asia, the Marina Bay Cruise Centre Singapore, & the Asian Civilisations Museum and Al-Islah Mosque, one of the 21st century mosques in Singapore.

**MegaZip Adventure Park and Flying Trapeze**

In addition to its theme parks, Sentosa also offers a MegaZip Adventure Park and Flying Trapeze to visitors. This adventure park features a variety of attractions ranging in extremity from the MegaZip Adventure Park and Flying Trapeze to the Sentosa Cable Car and the world’s longest suspension bridge.

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From the leading and largest to the unique and unassuming, Singapore has a selection of spaces for hire. Aside from the individual Elsewhere: and Function Room provide a tranquil place for workshops, a rich tapestry of flora and fauna, the Burkill Hall, Function Hall Declared a Unesco World Heritage site in 2014, this tropical Singapore Botanic Gardens is one of the oldest bridges in Singapore, few locations offer views of the city quite like Cavenagh Bridge. The bridge is nestled between the five-star Fullerton Hotel and the Asian Civilisation Museum. [n2013]

Beyond convention: The Float Marina Bay
Not only is this the site of the old Fullerton Hotel in Southeast Asia but it is conveniently connected to the Fullerton hotel home to 27 alfresco function spaces.

Stay entertained: 50 best in Singapore
Offering a unique big city boutique hotel experience, the Float Marina Bay provides the perfect backdrop to host a post-event party.

More to explore:
National Gallery Singapore
National Gallery Singapore is a new, world-class art museum at the heart of the City. The Gallery, designed by the Basel-based firm Herzog & de Meuron, opened its doors in November 2015.

Cavenagh Bridge
A great supporter of the city’s meetings and events industry, the Singapore government offers up some of the city’s most iconic landmarks for hire. As the only suspension bridge and one of the oldest bridges in Singapore, few locations offer views of the city quite like Cavenagh Bridge. The bridge is nestled between the five-star Fullerton Hotel and the Asian Civilisation Museum.

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Winning Venues

Singapore is home to a number of first-rate convention centres that are contributing to the city’s position as the best destination for business

Singapore Expo Convention & Exhibition Centre
As the largest purpose-built MICE venue in the country, Singapore Expo has established itself as one of the city’s go-to venues for large-scale public and trade exhibitions. Opening to vast exhibition halls in the main centre and 52 meetings rooms in its convention wing (the MAX Atria), this technology-first venue can accommodate up to 30,000 guests across 125,000 square metres of indoor and outdoor space. Where to stay: Upstairs hotel Capri by Fraser at Changi City is a 10-minute walk from Singapore Expo, while the Park Avenue Changi Hotels & Suites is an easy 5-minute stroll.

Changi Exhibition Centre
Occupying a 6-hectare site near Singapore Changi Airport, the Changi Exhibition Centre (CEC), home to the Singapore Airshow among other notable mega-events. Aside from the 100,000 square metres of outdoor space and 40,000 square metres of indoor exhibition space, this versatile centre comes with postcard-perfect views across Singapore’s coastline. Where to stay: Crowne Plaza Changi Airport and Village Hotel Changi are two great choices for conference attendees and planners visiting Changi Exhibition Centre.

Suntec Convention & Exhibition Centre
Customisable and enormous just about sums up the Suntec Convention & Exhibition Centre: Offering planners 42,000 square metres of space over multiple levels, the venue has been hosting meetings, conventions and events for more than two decades. A $300 million SGD (184 million) renovation programme in 2013 has ensured that Suntec, located in Central Singapore, remains at the forefront of the city’s MICE programme for more than two decades. A 500 million SGD (184 million) renovation has been hosting meetings, conventions and events for more than two decades. A 500 million SGD (184 million) renovation

Raffles City Convention Centre
Offering more than 30,000 square feet of function space, with 27 meeting rooms, the centrally located venue offers all the mod cons for the modern meeting planner, including a closed-circuit television system that connects the 27 meeting rooms, allowing for joint group discussions. With the growing demand for video conferencing, the venue also has a satellite conference system for global conferences.

Resorts World Sentosa Singapore
A short cable car ride from Singapore brings you to Sentosa, a popular island resort visited by some 20 million people a year. The jewel in Sentosa’s crown is Resorts World™ Sentosa, which boasts 769 guestrooms and suites, and the iconic Raffles Hotel are popular island resorts visited by some 20 million people a year. The jewel in Sentosa’s crown is Resorts World™ Sentosa, which boasts 769 guestrooms and suites, and the iconic Raffles Hotel are popular island resorts visited by some 20 million people a year.

Other venues worth exploring include the largest ballroom in Southeast Asia (capable of hosting up to 2,561-room hotel, extensive shopping facilities and multiple of venues for large-scale public and trade exhibitions. Singapore EXPO has established itself as one of the city’s go-to venues for large-scale public and trade exhibitions. Offering 10 vast exhibition halls in the main centre and 52 meetings rooms in its convention wing (the MAX Atria), this technology-first venue can accommodate up to 30,000 guests across 125,000 square metres of indoor and outdoor space.
Inspiring Spaces

When it comes to selecting a location that will enable you to translate your incentive needs into a personalized travel experience, few cities offer the facilities and support network quite like Singapore.

Singapore at night

Gather your delegates and head to Singapore’s creative centre, Bras Basah. Every August, the iconic Singapore Night Festival takes over parts of the district, offering an exciting line-up of interactive activities and performances for visitors to enjoy. Aside from events organized as part of the festival, event planners can also host private dinners and cocktail receptions at a number of venues close to the action.

As a city renowned for its innovative approach to MICE, companies can also utilize the latest technology such as projection mapping to beam their branding on tablecloths, ceilings or walls at their chosen venue.

Follow the scent

Put your delegates’ sense of smell to the test at a bespoke perfume-making workshop. Offering a half-day or full-day package for up to 70 people, Je’taime is an expert in ancient perfumery. Located at Goodman Art Centre – once the old campus of the School of the Arts and Lasalle – the workshop combines olfactory experiments using native ingredients and quizzes to test your knowledge with a lesson in creating your own signature scent. It’s time to rouse your inner perfumier.

Igloo escape

Not a typical team building exercise associated with Singapore, where average temperatures are around 27°C, dress your incentive group in sponsored clothing and direct them to Think Out Events’ air-conditioned igloos. At these pop-up venues, delegates are split into teams and locked into a large-scale escape game. Choose to place the igloos at the Singapore Sports Hub, where attendees can roam the venue and partake in other activities, such as mini Olympics.

 ночью в Сингапуре

Собрав своих делегатов, отправьте их в центр творчества в Брас-Басах. Каждый август происходит фестиваль ночи Сингапура, который привлекает большое количество туристов. Организаторы также могут проводить приватные ужинчи и коктейльные вечера в ресторанах, расположенных вблизи.

Сингапур ночью

Где бы вы ни были, вы можете увидеть розовый лунный свет, который освещает весь город. Это привлекает к себе внимание и вызывает восхищение. Сингапур знаменит своей архитектурой и инфраструктурой, которая позволяет обучить делегатов управлять своей командой и решать сложные задачи.

Сочетайте розовый лунный свет и инфраструктуру. Организаторы могут предложить своим делегатам посетить построение изо льда, где они смогут увидеть, как это работает. Также предложите своим делегатам участвовать в соревнованиях, которые могут быть организованы в различных местах города.

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Розовый лунный свет

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Peranakan experience

Peranakan, which means ‘locally born’ in Malay, refers to the descendants of Chinese traders who married local women in Singapore. Their unique culture can still be experienced at Peranakan precincts such as the Joo Chiat neighbourhood. For greater insight into Peranakan heritage, visit The Intan, an award-winning private home museum that houses rare Peranakan artefacts. Private tours of this museum can be arranged, along with bespoke Peranakan corporate gifts. The venue can also host networking events and corporate dinners.

Hawker centres

The hustle and bustle of Singapore is best soaked up at one of its many hawker centres – open-air food courts serving a melange of cuisine from Chinese and Malay to Indian. A number of tour operators and independent food explorers organise group walks around these authentic centres, while some hire them out in their entirety for large parties or team-building activities.

Cookery Magic on Pulau Ubin. The corporate cooking class teams can arrange to cook with the expert chefs on the island and host networking events and corporate dinners. For greater insight into Peranakan heritage, visit The Intan, an award-winning private home museum that houses rare Peranakan artefacts. Alternatively, reward your team by booking the Premium Sky Dining Flight at Singapore Flyer where they can enjoy a four-course gourmet dinner set in a tipi tent and live entertainment. For exclusive corporate events, themed settings can also be arranged.

Heritage tours

Incentive organisers eager to educate trip qualifiers about Singapore should consider one of the city’s many heritage tours. Let’s Go Bike Singapore covers much of the city with its four-hour cycles, passing Kampong Glam, the Museum District, the Civic District and Chinatown among other locations. Visit the website for more information.

Business groups are also easily accommodated for on the Peranakan Trail, which takes the culturally curious through the bustling neighbourhoods of Katong, referred to as mini-Singapore, and Joo Chiat. Visit the website for more information.

SINGAPORE | CORPORATE HIGHLIGHTS

After dark

The Night Safari's new Evening in the Wild experience is far from ordinary, thrilling visiting groups with exotic animals, a three-course gourmet dinner set in a tipi tent and live entertainment. For exclusive corporate events, themed settings can also be arranged.

Alternatively, reward your team by booking the Premier Sky Dining Flight at Singapore Flyer where they can enjoy a four-course gourmet dinner set in a tipi tent and live entertainment. For exclusive corporate events, themed settings can also be arranged.

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Elsewhere in the city

Experiencing the traditions of the Peranakan community is not limited to The Intan; you can also do so at an array of other venues that specialise in Peranakan cuisine.

Benteng Bukit Timah’s Hawker Centre offers Peranakan delights with a modern twist, while Peranakan precincts such as the Joo Chiat neighbourhood offer authentic Peranakan dining at its best.

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CSR effect

Singapore is celebrated for its stance on corporate social responsibility. Rather than read about it during your trip, why not partake in a GATHER group of its special workshop where teams of up to 20 work together to build new bicycles for underprivileged children in Singapore?

Surprise your staff with something meaningful and visit Bintan Eco Farm. Treat for an afternoon of planting or harvesting. Nestled among rolling hills and lush landscape, there's also a bird sanctuary on site.

The objective of CSR is to create a sustainable impact on the local community, giving back to the society and making a positive impact on the environment.

Team event at Sentosa’s Premiere Luxury Resort, which offers an array of activities and experiences to find their collective groove.

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Leading Locales

Enhance every incentive itinerary by combining the best of work and play at iconic venues and attractions in Singapore. Whether on land, at sea or high above the clouds, we've got you covered.

**Leading Locales**

University of Essex, ROSS

**Singapore Flyer**

Book a place at Asia's largest observation wheel. With several premium 'flight' experiences to choose from, including a popular Champagne package, toast to new deals and other corporate highlights to the backdrop of the glittering Singapore skyline. The Journey of Dreams – an optional post-flight programme – is also included. [singaporeflyer.com](http://singaporeflyer.com)

**Dream drive experience**

In a bid to make dragon boating the go-to team building activity in Singapore, the team at Dragon Boat Innovate have curated a series of activities and services for corporate incentive programmes. Whether it's a friendly race you're after or looking to recreate the golden age of sailing on board the Royal Albatross, a 47-metre luxury sailing boat. Available for private hire, there's enough room for 149 attendees for day and evening meetings or presentations and the upper decks host 96 guests – and up to 10 VIPs for unique overnight voyages. [sentosagolf.com](http://sentosagolf.com)

**Cable Car**

Book a place to take in the Panoramic View from the cable car, which sits at the top of Sentosa Island. The journey from the link to the cable car takes you from the beach to the top of the peak. [tallship.com.sg](http://tallship.com.sg)

**Arabian Nights**

Cruises – the Grand Salon can seat up to 56 for a meeting or presentation and the upper decks host 96 guests – and up to 10 VIPs for unique overnight voyages. [dreamdrive.com.sg](http://dreamdrive.com.sg)

**Royal Albatross**

Recreate the golden age of sailing on board the Royal Albatross, a 47-metre luxury sailing boat. Available for private hire, there's enough room for 149 attendees for day and evening cruises – the Grand Salon can seat up to 56 for a meeting or presentation and the upper decks host 96 guests – and up to 10 VIPs for unique overnight voyages. [tallship.com.sg](http://tallship.com.sg)

**Corvette Golf**

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**SENPAKO**

Immerse this architect’s Paradise with a stay at the Penha Longa. Experience the 360-degree views of the sea, the surrounding landscape, and the main building from the terrace. A great place to relax and unwind after a day of work. [senposea.com](http://senposea.com)

**Sentosa**

Sentosa’s Serapong Course, the highest-ranked course in Singapore and the site of the annual Barclays Singapore Open. Golf and incentive travel make for perfect pairing. Cue Corporate golf. [sentosagolf.com](http://sentosagolf.com)

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25 Events to Catch in 2017

Essential business and leisure events for the year

Jan / Feb

- Singapore Art Week 11 - 22 Jan
- SMBC Singapore 28 - 31 Jan
- RoboUniverse + Virtual Reality Summit 14 - 15 Feb
- BeautyAsia – Singapore + SpaAsia – Singapore 20 - 22 Feb

Mar / Apr

- Smart Cities Innovation Summit 1 - 2 Mar
- Maison & Objet Asia 2017 7 - 10 Mar (TBC)
- Singapore Design Week 8 - 20 Mar (TBC)
- Singapore Yacht Show 20 - 24 Apr
- Sea Asia 25 - 27 Apr

May / Jun

- Singapore Airlines International Cup (TBC) May
- Index Asia 16 - 18 May
- CommunicAsia 23 - 25 May
- Game / Consumer Electronics 1 - 4 Jun
- Asian Banking Forum 14 - 15 Jun
- S&OP Innovation Summit 28 - 29 Jun

Jul / Aug

- Singapore Food Festival (TBC) Jul
- Industry of Things World 4 - 5 Jul
- Singapore International Jewellery Expo 13 - 16 Jul
- Sea Asia 25 - 27 Aug

Sep / Oct

- Formula 1 Singapore Airlines Singapore Grand Prix 16 - 21 Oct (TBC)
- Singapore International Energy Week 24 - 28 Oct (TBC)

Nov / Dec

- 2017 Asian Youth Games 12 - 19 Nov
- Singapore International Film Festival 23 Nov - 4 Dec (TBC)
- Offshore South East Asia 29 Nov - 2 Dec (TBC)

SINGAPORE | EVENTS CALENDAR

At the Singapore Exhibition & Convention Bureau™ (SECB), we aim to establish Singapore as a dynamic business events destination where an ecosystem of ideas, people and technology draws on a vibrant knowledge and wide networks to tailor success for you. For more information, email: secb@stb.gov.sg
Insider guide

Orchard Road

What was once a street lined with fruit orchards, nutmeg plantations and pepper farms is now one of Singapore’s most famous shopping strips. In between seminars, business meetings or teambuilding activities, find some time to meander down this pristine 2.2-kilometre boulevard, which is home to more than 5,000 retail, dining and entertainment outlets.

Moving on to the big name malls and road stress-free, you’ll stumble upon grown retailers, such as the popular multi-concept emporium This is in Singapore and nearby

With Orchard Road conquered, it’s time check in to one of the many hotels or upscale apartment hotels scattered along the main thoroughfare, venture up 56 levels to Super Peking Duck, known to serve the best Peking duck in Singapore. •

Seafood

A street food variant in Singapore is a humble hawker centre stall selling food in all manner of cuisines. Orchard Road is home to some of the city’s most enticing examples of traditional Peranakan architecture.

Orchard Road is the heart of Singapore’s fashionable shopping district. For fashion, food, and fun, head to Orchard Road.

Top tips

Orchard Road is north of the Singapore River to the west of the Central Business District. The nearest MRT stations are Orchard, Somerset, and Dhoby Ghaut.

Orchard Road has an extensive network of underpasses that connect many of the major malls. The Orchard MRT to Tang Plaza is one of the longest pedestrian links in the city.

There are a number of apps that can make your trip to Orchard Road easier, including SG preconditioned. Use the path’s information button or follow the hunt and follow the hunt for you helps you navigate the streets.

Singapore is a city-state in Southeast Asia. It is one of the most densely populated countries in the world. Singapore is known for its high standards of living, robust economy, and efficient public transport system.

However, Singapore is also a melting pot of cultures, with a diverse population that includes Chinese, Malay, Indian, and Eurasian communities.

Orchard Road is a vibrant and bustling district, with a wide range of shops, restaurants, and entertainment venues. It is one of the most popular shopping destinations in Singapore, with a variety of high-end luxury brands and local fashion labels.

Orchard Road is also home to several major office buildings and financial institutions, making it a important business district for the city.

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As you walk around the bay, passing Sands Expo and Convention Centre, popular seafood bar & grill. The Pelican & the iconic Merlion among other things, you’ll stumble upon Cavennagh Bridge. Cross the bridge to the old government quarters, where you’ll find the Asian Civilisation Museum, Victoria Theatre and Concert Hall — which was built in 1862 and reopened in July 2014 after refurbishment. Head north, passing Esplanade – Theatres on the Bay, a creative venue that has been the setting for high-profile events such as the Singapore Art Venue. A few minutes from here are some of Singapore’s most iconic hotels – ideal for resting after a day of exploring. Named after Singapore's founder, Sir Stamford Raffles, Raffles Hotel is a must-see for those who are new to island nation. It is one of the few remaining great 19th century hotels in the world and boasts a rich heritage. Other hotels include Fairmont Singapore, Swissotel the Stamford, Conrad Centennial Singapore Hotel & The Ritz-Carlton, Millenia Singapore. 

Top tips
Free entrance to Singapore Grand Prix, which will be held around Marina Bay and include e-sports. Various rooftop bars: including Singapore Flyer, Singapore Cricket Club and Esplanade Waterfront. 

Don’t miss: 
- Wonder Full, a 15-minute fluorescent laser beam performance Monterey Park, high above the water from the rooftop of Marina Bay Sands at 8pm. On Fridays and Saturdays there is an additional show.
- Gardens by the Bay — which was built in 1862 and reopened in July 2014 after fourteen years of restorative works.
- Full Moon, a 15-minute laser show, a nature park spanning 101 hectares of reclaimed land.
- The modernity of Marina Bay is best captured at Garfield Tower, a stone's throw from the hotel is Wolfgang Puck's Spago and Tetsuya Wakuda's Waku. A nature park spanning 101 hectares of reclaimed land.
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Few places in Singapore epitomise its history quite like Singapore River and its famous quays. The three-kilometre waterway was the main trade route for Singapore in the early days. From the bridges that crossed it to the warehouses and shops that lined it, the river and its quays - Clarke Quay, Boat Quay and Robertson Quay - remain one of the city’s biggest tourist draws. Step into Sir Stamford Raffles’ shoes and take a trip from the bridges that crossed it to the warehouses and shops that once lined it, the river and its quays - Clarke Quay, Boat Quay and Robertson Quay. These sites are a testament to the city’s trading history, where you’ll find many restaurants and bars, including the celebrated ramen shop Ramen Keisuke, one of the World’s 50 Best Bars.

For a memorable meal, consider TongKang Riverboat Dining. Where you can enjoy experiential dining aboard an authentic tongkang (light boat for carrying goods). After you’ve enjoyed a delicious lunch, continue on your trail of discovery. For shopping there’s Clarke Quay Central, a popular five-storey shopping mall accessed directly from the MRT station. From here, hop on a bumboat with Singapore River Cruise and glide past Boat Quay and a number of photo-worthy landmarks. Time your cruise with the daily Wonder Full laser show at Marina Bay while enjoying a night at a World’s 50 Best Bars.

Follow the river towards Clarke Quay, passing the classical architecture of the buildings and engineers, and enjoy a traditional tongkang (light boat for carrying goods). After you’ve enjoyed a delicious lunch, continue on your trail of discovery. For shopping there’s Clarke Quay Central, a popular five-storey shopping mall accessed directly from the MRT station. From here, hop on a bumboat with Singapore River Cruise and glide past Boat Quay and a number of photo-worthy landmarks. Time your cruise with the daily Wonder Full laser show at Marina Bay while enjoying a night at a World’s 50 Best Bars.

As you continue your journey, you’ll come across the park – Fort Canning Park, a historical fort built in the 1819, the park is a beautiful place to enjoy the views of the stunning Marina Bay while the modern Park Hotel Clarke Quay best appeals to business travellers.

Top Tips
- It takes just 30 minutes to get from Clarke Quay to Marina Bay Sands.
- The site is well-recognized for some of the city’s best sights.
- Enjoy delicious bar bites and creative cocktails at OverEasy, a bar in Clarke Quay.
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A physical copy of this guide is available for purchase. It includes maps, walking paths, and information about the top places to visit in Clarke Quay.

Clarke Quay

Following the river towards Fort Canning Park, passing through the Civic District and Parliament of Singapore. The park offers an idyllic escape and regularly hosts concerts and events. South of the park is the pièce de résistance, one of the World’s 50 Best Bars.

The park is a James Bond-esque location, with the site of the original Fort Canning Park. From here, you can enjoy a traditional tongkang (light boat for carrying goods) and enjoy a delicious lunch, continue on your trail of discovery. For shopping there’s Clarke Quay Central, a popular five-storey shopping mall accessed directly from the MRT station. From here, hop on a bumboat with Singapore River Cruise and glide past Boat Quay and a number of photo-worthy landmarks. Time your cruise with the daily Wonder Full laser show at Marina Bay while enjoying a night at a World’s 50 Best Bars.
Planning a business event in Singapore? Here are the leading incentive schemes available to help groups plan their most memorable event yet.

**BEIS Business Events in Singapore**

The popular BEIS (Business Events in Singapore) scheme sees the Singapore Exhibition & Convention Bureau offer generous, customised support to businesses, companies and associations. The bureau helps across a range of areas from securing leading venues to making introductions with government agencies and business partners, as well as offering marketing support.

Events are considered for the scheme based on several key factors including its content, brand and delegate profile (foreign visitorship) and if it passes the stringent evaluation criteria and meets deliverables, funding support will be provided.

For more information visit yoursingapore.com/beis or e-mail the Singapore Tourism Board with your enquiry at dubai@stb.gov.sg or call +971 4 3020112.

The programme has been specially customised for the Gulf region so that more corporate groups can visit and enjoy Singapore’s many unique destination offerings. For more details on how you can be part of this scheme, please contact the STB office in Dubai – +971 4 3020112.

For more information visit yoursingapore.com/mice or e-mail the Singapore Tourism Board with your enquiry at dubai@stb.gov.sg or call +971 4 3020112.