

ECO-MEET: FAIRMONT'S
GREEN MEETING & CONFERENCE
PLANNING OPTION

Fairmont

HOTELS & RESORTS

GREEN PARTNERSHIP





ECO-MEET: GREEN MEETING & CONFERENCE PLANNING

As a meeting planner, you know that choosing a hotel or resort is no easy task. To host a memorable meeting, you need to give people new experiences—ones they'll talk about for years. But hosting an environmentally responsible event is also important. So how do you do both? The answer is Eco-Meet, Fairmont's own green meeting and conference planning option.

Through its four main components—Eco-Accommodation, Eco-Cuisine, Eco-Service and Eco-Programming—Eco-Meet provides a meeting structure that encourages maximum waste diversion, and environmental awareness for conference attendees.

Note: the program identifies options that may not be available in every area or at every property; check with the conference service team.

ECO-ACCOMMODATION

In the Eco-Accommodation component, planners are encouraged to ask about programs that can mitigate the hotel or resort's operational impacts on the environment. Areas covered include:

- waste management and recycling
- water conservation
- energy efficiency
- communication of environmental messaging.



ECO-CUISINE

When selecting meals, the Eco-Cuisine component gives meeting planners a way to reduce the event's environmental impact through menu items and services. Options that may be considered include (where possible):

- regional recipes using local, sustainable or organic food and beverages
- menus featuring vegetarian options or a reduction in animal proteins
- menus featuring responsible seafood items
- food waste diversion from the landfill through composting
- redistribution of all leftover untouched food to local food banks and shelters.

ECO-SERVICE

Eco-Service options, for meetings and meals, can be tailored to meet your planning needs. They include:

- providing disposable-free food & beverage service, in which you can significantly reduce unnecessary waste by replacing disposable items with reusable ones, such as whiteboard menus, linen napkins, ceramic creamers and sugar dispensers, china and glassware
- equipping all meeting rooms with recycling stations for items such as paper, plastics, glass and cans
- making the event “carbon neutral,” through the purchase of renewable energy certificates (RECs or green tags), offsetting all greenhouse gas emissions and their impact on the environment.



ECO-PROGRAMMING

Eco-Programming options help event attendees take the green meeting experience outside the meeting room. Many Fairmont properties work with community organizations whose programming can be incorporated into the agenda, helping to fulfill corporate and personal environmental mandates. These activities may include (where applicable):

- walking tours or nature-based activities in the community
- participating in the hotel or resort's Eco-Innovation Signature Project
- participating in the conservation of environmentally sensitive areas or species protection initiatives
- informing delegates about environmental and heritage issues.



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Should you decide to host a green event, please see our *Eco-Meet Event Planning Guide* located on our www.fairmont.com/ecomeet site. This guide will give you more details on the various green options that you can implement during the event.

Since 1990, Fairmont Hotels & Resorts have been recognized as environmental leaders in the lodging industry. This commitment to environmental stewardship has grown to become a core value of our brand. We invite you to participate in our many environmental initiatives as we strive to protect the habitat, resources and culture of the places where we, and our guests, work, live and play.

For more information, please contact your Fairmont sales representative, e-mail environment@fairmont.com, or visit www.fairmont.com/ecomeet