



## **SINGAPORE WELCOMES A NEW LANDMARK OF LUXURY** *GRAND OPENING OF THE JW MARRIOTT SINGAPORE SOUTH BEACH*

**SINGAPORE, 24<sup>th</sup> March 2017** – The highly anticipated JW Marriott Singapore South Beach officially opened its doors today with a Grand Opening Party. Over 800 invited guests turned up to mark the occasion. JW Marriott Singapore South Beach’s Grand Opening was officiated with a ribbon cutting ceremony graced by Guest of Honour, **Dr. Koh Poh Koon Minister of State, Ministry of National Development and Ministry of Trade & Industry**.

In his address, Minister Koh gave an overview of Singapore’s tourism landscape and the challenges faced by the hotel industry. He also touched on the Hotel Industry Transformation Map (ITM), which was launched last year to transform the hotel industry for sustainable growth.

Having established a history of introducing revolutionary hotel concepts that injected vibrancy into Singapore’s hospitality scene, Mr. Kwek Leng Beng, Executive Chairman of Hong Leong Group and City Developments Limited (CDL), said, “We are confident that this 634-room luxury driven hotel will further enhance Singapore hotel offerings and attract corporate businesses, meeting groups and leisure travelers domestically and internationally.”

Tan Sri Dato’ Lee Shin Cheng, Executive Chairman of IOI Group, continued to highlight the hotel’s sustainable features and green technology that support Singapore’s vision in driving sustainable development.

JW Marriott Singapore South Beach is located in South Beach Complex, which is owned by CDL and IOI Properties Group Berhad.

“The opening of the first JW Marriott hotel in Singapore marks a great milestone for Marriott International”, said Mr. Craig S. Smith, President and Managing Director, Marriott International. “JW Marriott is a distinctive luxury brand globally recognized for its craftsmanship, warm personalized service and alluring, modern design. JW Marriott is globally renowned for its intuitive service and commitment to providing guests with truly enriching luxurious experiences”.

The first hotel in Singapore by JW Marriott Hotels & Resorts, the global luxury brand that is part of Marriott International’s (NASDAQ: Mar) luxury brands portfolio, JW Marriott Singapore South Beach is a new 634-room luxury hotel located in close proximity to the Marina Bay entertainment and business districts and is poised to become an iconic lifestyle destination in the heart of Singapore’s arts and culture district.

“We look forward to presenting our discerning guests with signature JW Marriott experiences where they leave feeling enriched. Our team is confident the hotel will be recognized as the most stylish and

sought-after property in Singapore.” said Mr. Derek Flint, General Manager of JW Marriott Singapore South Beach.

The hotel consists of both heritage and newly constructed buildings with designer interiors and architecture by award-winning British architects, Foster and Partners. Complemented by a multi-million dollar collection of more than 30 works and installations by regionally and internationally acclaimed artists, guests can expect enriching and multi-sensory cultural experiences throughout the hotel. Comprising 634 spacious rooms, 15 modern meeting and conference facilities, as well as a host of dining experiences, JW Marriott Singapore South Beach is a contemporary landmark of true luxury, delivered with passion, tradition and world-renowned JW Marriott hospitality.

Boasting the state-of-the-art ballroom in the city, the hotel is the destination of choice for weddings, corporate events and social gatherings. The property has 1,771 square meters of indoor and outdoor events and meetings space, including a 520 square meter Grand Ballroom housed in a 1930s historic Drill Hall and features a dramatic 11,520-light Forest of Lights installation. As part of the hotel’s commitment to the latest technology, the hotel is home to Singapore’s largest in-built LED wall measuring 10 metres x 15 metres. The hotel’s 15 meeting rooms are housed in Assembly, one of the property’s restored historic buildings. Two additional events and meetings spaces are available in the NCO building and Ebb6.

Set to become one of Singapore’s most coveted culinary destinations, JW Marriott Singapore South Beach will feature a total of nine dining options. **Akira Back**, opened by celebrity chef Akira Back, offers modern Japanese cuisine with Korean accents and culinary influences from around the world. **Beach Road Kitchen**, an all-day-dining restaurant, features global cuisine and to-go items; **Court Martial Bar** and **Media Bar** offer cocktails in a refined cocktail bar and gastropub setting; and **Tonic** serves gin-based cocktails in an intimate environment. The remaining four outlets will open in the third quarter of 2017.

The property also features a variety of wellness offerings including **Spa by JW** (opening second quarter 2017), a brand spa concept created to demystify and reimagine the spa experience with treatments based on four benefit states. Spa by JW comprises 10 treatment rooms, including two private and two express treatment suites. JW Marriott Singapore South Beach also boasts two outdoor infinity pools, two sky gardens and a 24-hour fitness centre at **Flow18**.

Each of the 634 guest rooms and suites are fitted with a full array of modern amenities and smart technology including an Internet Protocol Television (IPTV) system, up to seven USB power sockets per room, and a Wi-Fi-enabled mobile phone that allows guests to receive calls anywhere within the property. The hotel also offers guest rooms with the female traveller in mind, featuring amenities such as a “boyfriend” shirt, facial steamer, hair straightener and more.

For more information, please visit [www.jwmarriott.com](http://www.jwmarriott.com).

### **About JW Marriott Hotel Singapore South Beach**

A design-led landmark in the heart of Singapore's art and culture district, the JW Marriott Hotel Singapore South Beach fuses contemporary architecture with restored heritage in a brilliant show of form and function. Occupying three heritage buildings and two new hotel blocks, the luxury hotel features 634 guest rooms including 47 suites, 17 meeting rooms/venues, a grand ballroom, 2 sky gardens, 2 outdoor pools, the signature Spa by JW and nine unique food and beverage concept outlets, including a restaurant helmed by world-renowned chef, Akira Back, of Iron Chef America fame. Located in close proximity to Singapore's key tourist attractions, Shenton Way Central Business District (CBD) and the Marina Bay entertainment and business districts, the JW Marriott Hotel Singapore South Beach is the perfect choice for leisure and corporate travellers seeking enriching experiences and hospitality excellence.

### **About JW Marriott Hotels & Resorts**

JW Marriott is part of Marriott International's luxury portfolio and consists of beautiful properties and distinctive resort locations around the world. These elegant hotels cater to sophisticated, self-assured travelers seeking The JW Treatment™ – the brand's philosophy that true luxury is created by people who are passionate about what they do. JW hotels offer crafted experiences that bring to life the brand's commitment to highly choreographed, anticipatory service and modern residential design, allowing guests to pursue their passions and leave even more fulfilled than when they arrived. Today there are more than 75 JW Marriott hotels in over 25 countries. JW Marriott is proud to participate in the industry's award-winning loyalty program, Marriott Rewards®, in which members can link accounts with Starwood Preferred Guest® and The Ritz-Carlton Rewards® for instant elite status matching and unlimited points transfer. Visit JW Marriott [online](#), on [Instagram](#), [Twitter](#) and [Facebook](#).

### **About Marriott International**

**Marriott International, Inc.** (NASDAQ: MAR) is the world's largest hotel company based in Bethesda, Maryland, USA, with nearly 6,000 properties in 120 countries and territories. Marriott operates and franchises hotels and licenses vacation ownership resorts. The company's 30 leading brands include: *Bulgari*®, *The Ritz-Carlton*® and *The Ritz-Carlton Reserve*®, *St. Regis*®, *W*®, *EDITION*®, *JW Marriott*®, *The Luxury Collection*®, *Marriott Hotels*®, *Westin*®, *Le Méridien*®, *Renaissance*® Hotels, *Sheraton*®, *Delta Hotels by Marriott*SM, *Marriott Executive Apartments*®, *Marriott Vacation Club*®, *Autograph Collection*® Hotels, *Tribute Portfolio*™, *Design Hotels*™, *Gaylord Hotels*®, *Courtyard*®, *Four Points*® by *Sheraton*, *SpringHill Suites*®, *Fairfield Inn & Suites*®, *Residence Inn*®, *TownePlace Suites*®, *AC Hotels by Marriott*®, *Aloft*®, *Element*®, *Moxy*® Hotels, and *Protea Hotels by Marriott*®. The company also operates award-winning loyalty programs: Marriott Rewards®, which includes The Ritz-Carlton Rewards®, and Starwood Preferred Guest®. For more information, please visit our website at [www.marriott.com](http://www.marriott.com), and for the latest company news, visit [www.marriottnewscenter.com](http://www.marriottnewscenter.com) and @MarriottIntl.

**Note on forward looking statements:** The anticipated growth of Marriott International's luxury and lifestyle brand portfolio and the expected future hotel locations are "forward-looking statements" within the meaning of U.S. federal securities laws, not historical facts, and are subject to a number of risks and uncertainties, including supply and demand changes for hotel rooms; competitive conditions in the lodging industry; relationships with clients and property owners; the availability of capital to finance hotel growth; and other risk factors identified in Marriott International, Inc.'s most recent Annual Report on Form 10-K or quarterly report on Form 10-Q; any of which could cause the actual numbers or locations of new hotels to be different. These statements are made as of the date of this press release, and we undertake no obligation to publicly update or revise them or any forward-looking statements, whether as a result of new information, future events or otherwise.